



MEDIA KIT

Suburban Shopper

CANTON • EASTON • FOXBORO • MANSFIELD • MILTON • NORTON • SHARON

Suburban Shopper - The Best Value in Local Direct Mail Advertising

Ad Sizes

	Ad Size (Inches)
Front or Back Page	7.25 Wide by 8.70 High
Full Page	7.25 Wide by 9.625 High
3/4 Page	7.25 Wide by 7.21 High
1/2 Page	7.25 Wide by 4.60 High
1/4 Page	3.5 Wide by 4.60 High
1/8 Page	3.5 Wide by 2.3 High
1/16 Page	3.5 Wide by 1.5 High

Contact

MAIN OFFICE	781.821.2590	ads@suburban-shopper.com
EDWARD BENT - Sales Director	508.369.7282	mail@localmoneysavers.com
RON DIMATTEO - Graphics	617.719.1937	mail@localmoneysavers.com
SHARON ROBICHEAU - Accounts Receivables	781.821.2590	ads@suburban-shopper.com
NATE ANDREWS - Sales	617.756.4955	nathaniel@suburban-shopper.com
LYNNE HULME - Sales	339.206.6126	lynne.suburbanshopper@hotmail.com
ELLEN OHARA - Sales	617.678.7085	lnzpups@gmail.com
KAREN EMERY - Sales	508.326.3113	karenthemoneysaver@gmail.com
ANDREW PETERSON - Website Development	508.717.7153	mr.andrew.peterson@gmail.com

All issues are delivered to every home and business address in each town !!!

BECOME A HOUSEHOLD NAME !

Repetition works. An 8-week ad series is recommended for your business to become a household name. Showcase your business with a 1/16th to a full-page ad. We can make an ad in any size to fit your budget in any combination. Pick one town or do all 7. Discounts are built into two or more towns pricing.

Ad Deadline: Thursday, 5 PM prior to Wednesday publication.

Payment: A Credit Card on file is the preferred method of payment. The card is run on the issue date. Quickbooks Online is used and your information is guaranteed to be secure.

Insert Pricing



LET US DELIVER
YOUR MENU OR MESSAGE
FOR A FRACTION
OF THE PRICE
OF THE POST OFFICE



ALL NEW
ULTRA AFFORDABLE
INSERT PRICING
IS AVAILABLE.
AS LOW AS \$349! (Norton)

Suburban Shoppers - Insert Pricing		Attention Restaurants !!!	----- Includes Printing -----			
Issue	Circulation	MENU INSERT (Printing not included)	Black Ink on Color Paper	Full Color 1 Side	Black Ink on Color Paper 2 Sided	Full Color 2 Sided
Mansfield - Suburban Shopper	9,378 addresses	\$499	\$670	\$830	\$700	\$910
Foxboro - Suburban Shopper	7,495 addresses	\$369	\$585	\$725	\$610	\$795
Norton - Suburban Shopper	6,887 addresses	\$349	\$555	\$680	\$575	\$735
Easton - Suburban Shopper	9,425 addresses	\$499	\$670	\$830	\$700	\$910
Canton - Suburban Shopper	10,477 addresses	\$529	\$699	\$890	\$740	\$990
Milton - Suburban Shopper	10,115 addresses	\$499	\$699	\$890	\$740	\$990
Sharon - Suburban Shopper	7,104 addresses	\$349	\$585	\$725	\$610	\$795

*** All inserts must be submitted 7 business days before Issue Date

Display Ad Pricing • Combo Deal Pricing (Color not included)

TWO & Three TOWN COMBOS	Full	3/4	Half	Quarter	1/8	1/16
ANY TWO SUBURBAN SHOPPER TOWNS	582	442	297	158	92	58
ALL 3 SUBURBAN SHOPPER TOWNS	809	659	389	219	119	79

Display Ad Pricing **Suburban Shopper - 781.821.2590 • ads@suburban-shopper.com**

Add Color, Full Page - Add \$30, 3/4 Page - Add \$25, Half Page - Add \$20, Quarter Page - Add \$15, 1/8th or 1/16th - Add \$10. *** Front and Back Pages are reserved months before issue date and are Color Pages Only. Please call your Representative for availability

Suburban Shopper suburban-shopper.com - Canton, Easton, Foxboro, Mansfield, Milton, Norton, Sharon											
Issue Date - Tuesday	Issue	Circulation	Deadline - Thursday	Front	Back	Full	3/4	Half	Quarter	1/8	1/16
				*includes color							
December 11, 2018	Easton Save	9,425 addresses	December 6, 2018	\$464	\$399	\$229	\$179	\$129	\$79	\$44	\$24
December 11, 2018	Foxboro Shopper	7,495 addresses	December 6, 2018	\$429	\$364	\$199	\$159	\$109	\$69	\$39	\$22
December 11, 2018	Canton - Suburban Shopper	10,271 addresses	December 6, 2018	\$639	\$589	\$299	\$239	\$169	\$89	\$52	\$37
December 11, 2018	Milton - Suburban Shopper	9,980 addresses	December 6, 2018	\$678	\$623	\$369	\$239	\$169	\$89	\$52	\$37
December 11, 2018	Sharon - Suburban Shopper	6,669 addresses	December 6, 2018	\$588	\$538	\$289	\$229	\$149	\$79	\$52	\$37
December 18, 2018	Norton Advertiser	6,887 addresses	December 13, 2018	\$364	\$299	\$179	\$139	\$99	\$59	\$34	\$19
December 18, 2018	Canton - Suburban Shopper	10,271 addresses	December 13, 2018	\$639	\$589	\$299	\$239	\$169	\$89	\$52	\$37
December 18, 2018	Milton - Suburban Shopper	9,980 addresses	December 13, 2018	\$678	\$623	\$369	\$239	\$169	\$89	\$52	\$37
December 18, 2018	Sharon - Suburban Shopper	6,669 addresses	December 13, 2018	\$588	\$538	\$289	\$229	\$149	\$79	\$52	\$37
December 26, 2018	Canton - Suburban Shopper	10,271 addresses	December 21, 2018	\$639	\$589	\$299	\$239	\$169	\$89	\$52	\$37
December 26, 2018	Milton - Suburban Shopper	9,980 addresses	December 21, 2018	\$678	\$623	\$369	\$239	\$169	\$89	\$52	\$37
December 26, 2018	Sharon - Suburban Shopper	6,669 addresses	December 21, 2018	\$588	\$538	\$289	\$229	\$149	\$79	\$52	\$37
January 9, 2019	Mansfield - Suburban Shopper	9,378 addresses	January 4, 2019	\$464	\$399	\$229	\$179	\$129	\$79	\$44	\$24
January 9, 2019	Foxboro - Suburban Shopper	7,495 addresses	January 4, 2019	\$429	\$364	\$199	\$159	\$109	\$69	\$39	\$22
January 9, 2019	Sharon - Suburban Shopper	6,669 addresses	January 4, 2019	\$588	\$538	\$289	\$229	\$149	\$79	\$52	\$37
January 9, 2019	Canton - Suburban Shopper	10,271 addresses	January 4, 2019	\$639	\$589	\$299	\$239	\$169	\$89	\$52	\$37
January 9, 2019	Milton - Suburban Shopper	9,980 addresses	January 4, 2019	\$678	\$623	\$369	\$239	\$169	\$89	\$52	\$37
January 16, 2019	Easton - Suburban Shopper	9,425 addresses	January 11, 2019	\$464	\$399	\$229	\$179	\$129	\$79	\$44	\$24
January 16, 2019	Sharon - Suburban Shopper	6,669 addresses	January 11, 2019	\$588	\$538	\$289	\$229	\$149	\$79	\$52	\$37
January 16, 2019	Canton - Suburban Shopper	10,271 addresses	January 11, 2019	\$639	\$589	\$299	\$239	\$169	\$89	\$52	\$37
January 16, 2019	Milton - Suburban Shopper	9,980 addresses	January 11, 2019	\$678	\$623	\$369	\$239	\$169	\$89	\$52	\$37
January 23, 2019	Norton - Suburban Shopper	6,887 addresses	January 18, 2019	\$364	\$299	\$179	\$139	\$99	\$59	\$34	\$19
January 23, 2019	Sharon - Suburban Shopper	6,669 addresses	January 18, 2019	\$588	\$538	\$289	\$229	\$149	\$79	\$52	\$37
January 23, 2019	Canton - Suburban Shopper	10,271 addresses	January 18, 2019	\$639	\$589	\$299	\$239	\$169	\$89	\$52	\$37
January 23, 2019	Milton - Suburban Shopper	9,980 addresses	January 18, 2019	\$678	\$623	\$369	\$239	\$169	\$89	\$52	\$37
January 30, 2019	Mansfield - Suburban Shopper	9,378 addresses	January 25, 2019	\$464	\$374	\$229	\$179	\$129	\$79	\$44	\$24
January 30, 2019	Sharon - Suburban Shopper	6,669 addresses	January 25, 2019	\$588	\$538	\$289	\$229	\$149	\$79	\$52	\$37
January 30, 2019	Canton - Suburban Shopper	10,271 addresses	January 25, 2019	\$639	\$589	\$299	\$239	\$169	\$89	\$52	\$37
January 30, 2019	Milton - Suburban Shopper	9,980 addresses	January 25, 2019	\$678	\$623	\$369	\$239	\$169	\$89	\$52	\$37

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Suburban Shopper suburban-shopper.com - Canton, Easton, Foxboro, Mansfield, Milton, Norton, Sharon											
Issue Date - Tuesday	Issue	Circulation	Deadline - Thursday	Front	Back	Full	3/4	Half	Quarter	1/8	1/16
				*includes color							
February 6, 2019	Easton - Suburban Shopper	9,425 addresses	February 1, 2019	\$464	\$399	\$229	\$179	\$129	\$79	\$44	\$24
February 6, 2019	Foxboro - Suburban Shopper	7,495 addresses	February 1, 2019	\$429	\$364	\$199	\$159	\$109	\$69	\$39	\$22
February 6, 2019	Sharon - Suburban Shopper	6,669 addresses	February 1, 2019	\$588	\$538	\$289	\$229	\$149	\$79	\$52	\$37
February 6, 2019	Canton - Suburban Shopper	10,271 addresses	February 1, 2019	\$639	\$589	\$299	\$239	\$169	\$89	\$52	\$37
February 6, 2019	Milton - Suburban Shopper	9,980 addresses	February 1, 2019	\$678	\$623	\$369	\$239	\$169	\$89	\$52	\$37
February 13, 2019	Sharon - Suburban Shopper	6,669 addresses	February 8, 2019	\$588	\$538	\$289	\$229	\$149	\$79	\$52	\$37
February 13, 2019	Canton - Suburban Shopper	10,271 addresses	February 8, 2019	\$639	\$589	\$299	\$239	\$169	\$89	\$52	\$37
February 13, 2019	Milton - Suburban Shopper	9,980 addresses	February 8, 2019	\$678	\$623	\$369	\$239	\$169	\$89	\$52	\$37
February 20, 2019	Norton - Suburban Shopper	6,887 addresses	February 15, 2019	\$364	\$299	\$179	\$139	\$99	\$59	\$34	\$19
February 20, 2019	Sharon - Suburban Shopper	6,669 addresses	February 15, 2019	\$588	\$538	\$289	\$229	\$149	\$79	\$52	\$37
February 20, 2019	Canton - Suburban Shopper	10,271 addresses	February 15, 2019	\$639	\$589	\$299	\$239	\$169	\$89	\$52	\$37
February 20, 2019	Milton - Suburban Shopper	9,980 addresses	February 15, 2019	\$678	\$623	\$369	\$239	\$169	\$89	\$52	\$37
February 27, 2019	Mansfield - Suburban Shopper	9,378 addresses	February 22, 2019	\$464	\$399	\$229	\$179	\$129	\$79	\$44	\$24
February 27, 2019	Sharon - Suburban Shopper	6,669 addresses	February 22, 2019	\$588	\$538	\$289	\$229	\$149	\$79	\$52	\$37
February 27, 2019	Canton - Suburban Shopper	10,271 addresses	February 22, 2019	\$639	\$589	\$299	\$239	\$169	\$89	\$52	\$37
February 27, 2019	Milton - Suburban Shopper	9,980 addresses	February 22, 2019	\$678	\$623	\$369	\$239	\$169	\$89	\$52	\$37
March 6, 2019	Easton - Suburban Shopper	9,425 addresses	March 1, 2019	\$464	\$399	\$229	\$179	\$129	\$79	\$44	\$24
March 6, 2019	Sharon - Suburban Shopper	6,669 addresses	March 1, 2019	\$588	\$538	\$289	\$229	\$149	\$79	\$52	\$37
March 6, 2019	Canton - Suburban Shopper	10,271 addresses	March 1, 2019	\$639	\$589	\$299	\$239	\$169	\$89	\$52	\$37
March 6, 2019	Milton - Suburban Shopper	9,980 addresses	March 1, 2019	\$678	\$623	\$369	\$239	\$169	\$89	\$52	\$37
March 13, 2019	Norton - Suburban Shopper	6,887 addresses	March 8, 2019	\$364	\$299	\$179	\$139	\$99	\$59	\$34	\$19
March 13, 2019	Foxboro - Suburban Shopper	7,495 addresses	March 8, 2019	\$429	\$364	\$199	\$159	\$109	\$69	\$39	\$22
March 13, 2019	Sharon - Suburban Shopper	6,669 addresses	March 8, 2019	\$588	\$538	\$289	\$229	\$149	\$79	\$52	\$37
March 13, 2019	Canton - Suburban Shopper	10,271 addresses	March 8, 2019	\$639	\$589	\$299	\$239	\$169	\$89	\$52	\$37
March 13, 2019	Milton - Suburban Shopper	9,980 addresses	March 8, 2019	\$678	\$623	\$369	\$239	\$169	\$89	\$52	\$37
March 20, 2019	Mansfield - Suburban Shopper	9,378 addresses	March 15, 2019	\$464	\$399	\$229	\$179	\$129	\$79	\$44	\$24
March 20, 2019	Sharon - Suburban Shopper	6,669 addresses	March 15, 2019	\$588	\$538	\$289	\$229	\$149	\$79	\$52	\$37
March 20, 2019	Canton - Suburban Shopper	10,271 addresses	March 15, 2019	\$639	\$589	\$299	\$239	\$169	\$89	\$52	\$37
March 20, 2019	Milton - Suburban Shopper	9,980 addresses	March 15, 2019	\$678	\$623	\$369	\$239	\$169	\$89	\$52	\$37
March 27, 2019	Easton - Suburban Shopper	9,425 addresses	March 22, 2019	\$464	\$399	\$229	\$179	\$129	\$79	\$44	\$24
March 27, 2019	Sharon - Suburban Shopper	6,669 addresses	March 22, 2019	\$588	\$538	\$289	\$229	\$149	\$79	\$52	\$37
March 27, 2019	Canton - Suburban Shopper	10,271 addresses	March 22, 2019	\$639	\$589	\$299	\$239	\$169	\$89	\$52	\$37
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				*includes color							
April 3, 2019	Norton - Suburban Shopper	6,887 addresses	March 29, 2019	\$364	\$299	\$179	\$139	\$99	\$59	\$34	\$19
April 3, 2019	Sharon - Suburban Shopper	6,669 addresses	March 29, 2019	\$588	\$538	\$289	\$229	\$149	\$79	\$52	\$37
April 3, 2019	Canton - Suburban Shopper	10,271 addresses	March 29, 2019	\$639	\$589	\$299	\$239	\$169	\$89	\$52	\$37
April 3, 2019	Milton - Suburban Shopper	9,980 addresses	March 29, 2019	\$678	\$623	\$369	\$239	\$169	\$89	\$52	\$37
April 10, 2019	Mansfield - Suburban Shopper	9,378 addresses	April 5, 2019	\$464	\$399	\$229	\$179	\$129	\$79	\$44	\$24
April 10, 2019	Foxboro - Suburban Shopper	7,495 addresses	April 5, 2019	\$429	\$364	\$199	\$159	\$109	\$69	\$39	\$22
April 10, 2019	Sharon - Suburban Shopper	6,669 addresses	April 5, 2019	\$588	\$538	\$289	\$229	\$149	\$79	\$52	\$37
April 10, 2019	Canton - Suburban Shopper	10,271 addresses	April 5, 2019	\$639	\$589	\$299	\$239	\$169	\$89	\$52	\$37
April 10, 2019	Milton - Suburban Shopper	9,980 addresses	April 5, 2019	\$678	\$623	\$369	\$239	\$169	\$89	\$52	\$37
April 17, 2019	Easton - Suburban Shopper	9,425 addresses	April 12, 2019	\$464	\$399	\$229	\$179	\$129	\$79	\$44	\$24
April 17, 2019	Sharon - Suburban Shopper	6,669 addresses	April 12, 2019	\$588	\$538	\$289	\$229	\$149	\$79	\$52	\$37
April 17, 2019	Canton - Suburban Shopper	10,271 addresses	April 12, 2019	\$639	\$589	\$299	\$239	\$169	\$89	\$52	\$37
April 17, 2019	Milton - Suburban Shopper	9,980 addresses	April 12, 2019	\$678	\$623	\$369	\$239	\$169	\$89	\$52	\$37
April 24, 2019	Norton - Suburban Shopper	6,887 addresses	April 19, 2019	\$364	\$299	\$179	\$139	\$99	\$59	\$34	\$19
April 24, 2019	Sharon - Suburban Shopper	6,669 addresses	April 19, 2019	\$588	\$538	\$289	\$229	\$149	\$79	\$52	\$37
April 24, 2019	Canton - Suburban Shopper	10,271 addresses	April 19, 2019	\$639	\$589	\$299	\$239	\$169	\$89	\$52	\$37
April 24, 2019	Milton - Suburban Shopper	9,980 addresses	April 19, 2019	\$678	\$623	\$369	\$239	\$169	\$89	\$52	\$37
May 1, 2019	Mansfield - Suburban Shopper	9,378 addresses	April 26, 2019	\$464	\$399	\$229	\$179	\$129	\$79	\$44	\$24
May 1, 2019	Sharon - Suburban Shopper	6,669 addresses	April 26, 2019	\$588	\$538	\$289	\$229	\$149	\$79	\$52	\$37
May 1, 2019	Canton - Suburban Shopper	10,271 addresses	April 26, 2019	\$639	\$589	\$299	\$239	\$169	\$89	\$52	\$37
May 1, 2019	Milton - Suburban Shopper	9,980 addresses	April 26, 2019	\$678	\$623	\$369	\$239	\$169	\$89	\$52	\$37
May 8, 2019	Foxboro - Suburban Shopper	7,495 addresses	May 3, 2019	\$429	\$364	\$199	\$159	\$109	\$69	\$39	\$22
May 8, 2019	Easton - Suburban Shopper	9,425 addresses	May 3, 2019	\$464	\$399	\$229	\$179	\$129	\$79	\$44	\$24
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May 22, 2019	Mansfield - Suburban Shopper	9,378 addresses	May 17, 2019	\$464	\$399	\$229	\$179	\$129	\$79	\$44	\$24
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May 29, 2019	Easton - Suburban Shopper	9,425 addresses	May 24, 2019	\$464	\$399	\$229	\$179	\$129	\$79	\$44	\$24
May 29, 2019	Sharon - Suburban Shopper	6,669 addresses	May 24, 2019	\$588	\$538	\$289	\$229	\$149	\$79	\$52	\$37
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				*includes color							
June 5, 2019	Foxboro - Suburban Shopper	7,495 addresses	May 31, 2019	\$429	\$364	\$199	\$159	\$109	\$69	\$39	\$22
June 5, 2019	Norton - Suburban Shopper	6,887 addresses	May 31, 2019	\$364	\$299	\$179	\$139	\$99	\$59	\$34	\$19
June 5, 2019	Sharon - Suburban Shopper	6,669 addresses	May 31, 2019	\$588	\$538	\$289	\$229	\$149	\$79	\$52	\$37
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June 12, 2019	Mansfield - Suburban Shopper	9,378 addresses	June 7, 2019	\$464	\$399	\$229	\$179	\$129	\$79	\$44	\$24
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June 12, 2019	Milton - Suburban Shopper	9,980 addresses	June 7, 2019	\$678	\$623	\$369	\$239	\$169	\$89	\$52	\$37
June 19, 2019	Easton - Suburban Shopper	9,425 addresses	June 14, 2019	\$464	\$399	\$229	\$179	\$129	\$79	\$44	\$24
June 19, 2019	Sharon - Suburban Shopper	6,669 addresses	June 14, 2019	\$588	\$538	\$289	\$229	\$149	\$79	\$52	\$37
June 19, 2019	Canton - Suburban Shopper	10,271 addresses	June 14, 2019	\$639	\$589	\$299	\$239	\$169	\$89	\$52	\$37
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EDWARD BENT - Sales Director	508.369.7282	mail@localmoneysavers.com
RON DIMATTEO - Graphics	617.719.1937	mail@localmoneysavers.com
SHARON ROBICHEAU - Accounts Receivables	781.821.2590	ads@suburban-shopper.com
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