

Suburban Shopper

**Suburban Shopper suburban-shopper.com ads@suburban-shopper.com 781-821-2590
Canton, Easton, Foxboro, Mansfield, Milton, Norton, Sharon, Stoughton**

Town	Circulation	Median Household Income	NOTES	
Canton	10,271 addresses	\$96,583	* Every issue is delivered to every home and business in each town * Delivery confirmation and circulations can be verified on our website by copies of weekly receipts from the United States Postal Service. Go to www.suburban-shopper.com and click on USPS page	
Easton	9,425 addresses	\$105,380		
Foxboro	7,495 addresses	\$98,199		
Mansfield	9,378 addresses	\$111,141		
Milton	9,980 addresses	\$126,000		
Norton	6,887 addresses	\$102,869		
Norwood	14,225 addresses	\$87,516		
Sharon	6,669 addresses	\$132,734		
Stoughton	12,919 addresses	\$74,688		
Issue Date - Wednesday	Towns	Total Weekly Circulation		
July 3, 2019	SCM - Sharon, Canton, Milton	27,666 addresses	June 27, 2019	4th of July
July 10, 2019	No Papers			
July 17, 2019	SCM, Stoughton, Mansfield	44,539 addresses	July 11, 2019	
July 24, 2019	No Papers			
July 31, 2019	SCM, Norton, Easton	43,978 addresses	July 25, 2019	
August 7, 2019	No Papers			
August 14, 2019	SCM, Mansfield, Foxboro	44,539 addresses	August 8, 2019	
August 21, 2019	SCM, Norwood, Stoughton	54,316 addresses	August 15, 2019	
August 28, 2019	SCM, Norton, Easton	43,978 addresses	August 22, 2019	Labor Day
September 4, 2019	SCM, Mansfield	37,044 addresses	August 29, 2019	
September 11, 2019	SCM, Foxboro	35,161 addresses	September 5, 2019	
September 18, 2019	SCM, Norton, Easton	43,978 addresses	September 12, 2019	
September 25, 2019	SCM, Stoughton, Mansfield	40,091 addresses	September 19, 2019	
October 2, 2019	SCM, Mansfield	37,044 addresses	September 26, 2019	
October 9, 2019	SCM, Foxboro, Easton	44,586 addresses	October 3, 2019	Columbus Day
October 16, 2019	SCM, Norton	34,553 addresses	October 10, 2019	
October 23, 2019	SCM, Mansfield, Stoughton	49,469 addresses	October 17, 2019	
October 30, 2019	SCM, Easton	37,091 addresses	October 24, 2019	
November 6, 2019	SCM, Norton, Foxboro	42,048 addresses	October 31, 2019	Veteran's Day
November 13, 2019	SCM, Mansfield, Norwood	51,269 addresses	November 7, 2019	
November 20, 2019	SCM, Easton, Stoughton	49,516 addresses	November 14, 2019	Thanksgiving
November 27, 2019	SCM, Norton	34,553 addresses	November 21, 2019	Thanksgiving
December 4, 2019	No Papers			
December 11, 2019	SCM, Mansfield, Foxboro	44,539 addresses	December 5, 2019	
December 18, 2019	SCM, Norton, Easton	43,978 addresses	December 12, 2019	Christmas
December 25, 2019	SCM	27,666 addresses	December 19, 2019	Christmas

PRICING

*** Front and Back Pages are reserved months before issue date. Please call your Representative for future availability

Adding Color, Prices are per ad. Full Page - Add \$30, 3/4 Page - Add \$25, Half Page - Add \$20, Quarter Page - Add \$15, 1/8th or 1/16th - Add \$10.

COMBO DEALS - 1 WEEK (Stoughton & Norwood excluded)	Full	3/4	Half	Quarter	1/8	1/16
ANY 2 SUBURBAN SHOPPER TOWNS	582	442	297	158	92	58
ANY 3 SUBURBAN SHOPPER TOWNS	809	659	389	219	119	79

Town	Circulation	Front	Back	Full	3/4	Half	Quarter	1/8	1/16
Sharon	6,669 addresses	\$588	\$538	\$289	\$229	\$149	\$79	\$52	\$37
Canton	10,447 addresses	\$639	\$589	\$299	\$239	\$169	\$89	\$52	\$37
Milton	10,115 addresses	\$678	\$623	\$369	\$239	\$169	\$89	\$52	\$37
Mansfield	9,378 addresses	\$464	\$399	\$229	\$179	\$129	\$79	\$44	\$24
Norwood - All Color (Included)	14,225 addresses	\$595	\$525	\$395		\$225	\$145		
Easton	9,425 addresses	\$464	\$399	\$229	\$179	\$129	\$79	\$44	\$24
Norton	6,887 addresses	\$364	\$299	\$179	\$139	\$99	\$59	\$34	\$19
Foxboro	7,495 addresses	\$429	\$399	\$199	\$159	\$109	\$69	\$39	\$22
Stoughton - All Color (Included)	12,500 addresses	\$475	\$425	\$345		\$195	\$105		

Suburban Shoppers - Insert Pricing		Attention Restaurants !!!		/----- Includes Printing ----- \			
Issue	Circulation	MENU INSERT (Printing not included) \$50 per Thousand	Black Ink on Color Paper	Full Color 1 Side	Black Ink on Color Paper 2 Sided	Full Color 2 Sided	
Canton - Suburban Shopper	10,477 addresses	\$529	\$699	\$890	\$740	\$990	
Easton - Suburban Shopper	9,425 addresses	\$499	\$670	\$830	\$700	\$910	
Foxboro - Suburban Shopper	7,495 addresses	\$369	\$585	\$725	\$610	\$795	
Mansfield - Suburban Shopper	9,378 addresses	\$499	\$670	\$830	\$700	\$910	
Milton - Suburban Shopper	10,115 addresses	\$499	\$699	\$890	\$740	\$990	
Norton - Suburban Shopper	6,887 addresses	\$349	\$555	\$680	\$575	\$735	
Norwood - Suburban Shopper	14,225 addresses	\$699	\$899	\$1,079	\$939	\$1,189	
Sharon - Suburban Shopper	7,104 addresses	\$349	\$585	\$725	\$610	\$795	
Stoughton - Suburban Shopper	12,359 addresses	\$599	\$799	\$989	\$839	\$1,089	

*** All inserts must be submitted 10 business days before Issue Date