

The Suburban Shopper

Our History: The Suburban Shopper is your local direct mail advertiser supporting small businesses since 1959. It is a publication designed to connect residents to local businesses. It is mailed **FREE** to 10's of thousands addresses each week.

Suburban Shopper

Local and Trusted

2025 Media Kit



Weekly and Monthly Print Editions



Exclusive Oversized Mailers



**YOUR #1
LOCAL ADVERTISER
IN SOUTHEASTERN
MASSACHUSETTS!**

See all of our issues at
www.suburban-shopper.com

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Suburban Shoppers

2025 SCHEDULE

CALL 508-369-7282 • 781-821-2590 ads@suburban-shopper.com • www.suburban-shopper.com

ISSUE DATE	SHOPPERS DEADLINE	SUBURBAN SHOPPERS
9/17/2025	9/12/2025	Canton, Sharon, Stoughton, Easton, Braintree, Dedham 2500, Foxboro 2500
9/24/2025	9/19/2025	Canton, Milton, Sharon, Stoughton, Mansfield, Walpole 2500
10/1/2025	9/26/2025	Canton, Sharon, Stoughton, Easton, Braintree, Medfield 2500, Foxboro 2500, South Weymouth 2500
10/8/2025	10/3/2025	Canton, Milton, Sharon, Stoughton, Randolph, Norwood 2500, Walpole 2500
10/15/2025	10/10/2025	Canton, Sharon, Stoughton, Easton, Braintree, Norfolk 2500, Foxboro 2500, Westwood 2500
10/22/2025	10/17/2025	Canton, Milton, Sharon, Stoughton, Mansfield, Dedham 2500, Walpole 2500
10/29/2025	10/24/2025	Canton, Sharon, Stoughton, Easton, Braintree, Foxboro 2500
11/5/2025	10/31/2025	Canton, Milton, Sharon, Stoughton, Randolph, Walpole 2500, Medfield 2500, South Weymouth 2500
11/5/2025	10/15/2025	HOLIDAY GLOSS BLAST INSERT - 4 PAGES - 40,500 ADDRESSES - Sharon, Canton, Milton, Stoughton - \$2,499/Page
11/12/2025	11/7/2025	Canton, Sharon, Stoughton, Easton, Braintree, Foxboro 2500, Norwood 2500
11/19/2025	11/14/2025	Canton, Milton, Sharon, Stoughton, Mansfield, Walpole 2500
11/26/2025	11/21/2025	Canton, Sharon, Stoughton, Easton, Braintree, Foxboro 2500
12/3/2025		
12/10/2025	12/5/2025	Canton, Milton, Sharon, Stoughton, Easton
12/17/2025	12/12/2025	Canton, Sharon, Stoughton, Mansfield,
12/24/2025	12/19/2025	Canton, Milton, Sharon, Stoughton, Easton

ORIGINAL SHOPPER TOWNS

DISPLAY ADS - SIZING & PRICES

COVERS ARE COLOR ONLY

\$699 / \$649



FRONT OR BACK
COVER FULL
7.5 wide by 8.7 high

\$399 / \$379



FRONT OR BACK
COVER HALF
7.5 wide by 4.3 high

COLOR \$439 / BW \$414 COLOR \$259 / BW \$239



FULL PAGE
INSIDE
7.5 wide by 9.75 high



HALF PAGE
INSIDE
7.5 wide by 4.625 high

COLOR \$159 / BW \$144



QUARTER PAGE
3.5 wide by 4.75 high

COLOR \$129 / BW \$119



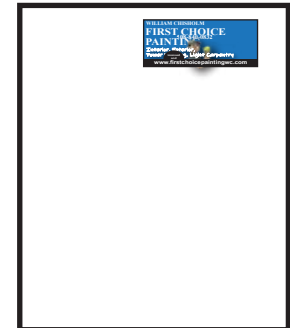
ONE-SIXTH PAGE
3.5 wide by 3.0 high

COLOR \$99 / BW \$89



ONE-EIGHTH PAGE
3.5 wide by 2.3 high

COLOR \$69 / BW \$64



ONE-SIXTEENTH PAGE
3.5 wide by 1.5 high

CLASSIFIEDS \$35 - BOX AD CLASSIFIEDS \$45



**CALL FOR MULTI-TOWN &
MULTI-WEEK DISCOUNTS**
508-369-7282 • 781-821-2590

www.suburban-shopper.com • ads@suburban-shopper.com

TOWNS - 2500 ADDRESSES TOP HIGHEST HOUSEHOLD INCOME ROUTES

DISPLAY ADS - SIZING & PRICES

COVERS ARE COLOR ONLY

\$349 / \$299



FRONT / BACK
COVER FULL
7.5 wide by 8.7 high

\$199 / \$179



FRONT / BACK
COVER HALF
7.5 wide by 4.3 high

COLOR \$199 / BW \$179



FULL PAGE
INSIDE
7.5 wide by 9.75 high

COLOR \$109 / BW \$99



HALF PAGE
INSIDE
7.5 wide by 4.625 high

COLOR \$69 / BW \$59



QUARTER PAGE
3.5 wide by 4.75 high

QTR PAGE IS THE SMALLEST SIZE FOR THE 2500 TOWNS



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MULTI-WEEK DISCOUNTS
508-369-7282 • 781-821-2590**

*Suburban
Shopper*
TRUSTED AND
LOCAL

Hey Restaurant Owners!

THE SUBURBAN SHOPPER MENU INSERT

- INSERTING - \$85 PER 1,000
- SAVE TIME & MONEY
WITH OUR DIRECT MAIL SERVICE
- NO USPS PAPERWORK
- NO WASTED TIME
DROPPING MENUS AT PO

LESS THAN HALF THE POST OFFICE PRICE !!!

CURRENT RESTAURANTS THAT WORK WITH US

Mr. CHEF's
CHINESE & JAPANESE RESTAURANT



Direct Mail to every address or choose the routes you want

DESIGN, PRINT & DELIVERY OF DIRECT MAIL GIANT POSTCARDS

"I am a GIANT 8.5 x 11
High Gloss Card Stock"
Postcard

"I am a 6.25 inch x 9 inch
High Gloss Card Stock
Postcard"

SERVING ALL OF NEW ENGLAND



Suburban Shopper Media LLC
27 Glen Street, Unit 12C - Stoughton, MA 02072
ads@suburban-shopper.com • 781-821-2590

*Our Lowest Price Guarantee ensures you the lowest price on any comparable quality products. Prior to purchase, forward us an official quote for products of similar or higher quality from any Reputable Provider and we will match the quoted price.