

The Suburban Shopper

Our History: The Suburban Shopper is your local direct mail advertiser supporting small businesses since 1959. It is a publication designed to connect residents to local businesses. It is mailed **FREE** to 10's of thousands addresses each week.

Suburban Shopper



Weekly and Monthly Print Editions

Local and Trusted

2026 Media Kit



Exclusive Oversized Mailers



NEW FOR 2026

1000 ADDRESSES TOWNS

- Avon
- Holbrook
- Abington
- Bridgewater
- West Bridgewater
- East Bridgewater

ORIGINAL SHOPPER TOWNS (between 6,000-12,000 addresses)

- Braintree
- Canton
- Easton
- Mansfield
- Milton
- Randolph
- Sharon
- Stoughton

2500 ADDRESS TOWNS

- Dedham
- Foxboro
- Norfolk
- Norwood
- Walpole
- Westwood
- Weymouth



Suburban Shoppers



2026 SCHEDULE

CALL 508-369-7282 • 781-821-2590 • ads@suburban-shopper.com • www.suburban-shopper.com

NEW TOWNS ARE DELIVERED TO 1,000 ADDRESSES IN EACH TOWN TO THE HIGHEST GROSSING INCOME HOUSE HOLD ROUTES

NEW TOWNS ARE:
Avon, Holbrook, Abington, West Bridgewater, East Bridgewater, Bridgewater, Norton, Raynham, Lakeville, Hanson, Halifax, Whitman

ISSUE DATE	SHOPPERS DEADLINE	SUBURBAN SHOPPERS updated 02/17/26
2/25/2026	2/20/2026	Canton, Milton, Sharon, Stoughton, Mansfield, Braintree, Foxboro 2500
3/4/2026	2/27/2026	Canton, Milton, Sharon, Stoughton, Easton, Walpole 2500, Norwood 2500, Dedham 2500
3/11/2026	3/6/2026	Canton, Milton, Sharon, Stoughton, Randolph, Braintree, Weymouth 2500, Foxboro 2500, Westwood 2500, Avon 1K, Holbrook 1K, Abington 1K
3/18/2026	3/13/2026	Canton, Milton, Sharon, Stoughton, Easton, Walpole 2500, Norfolk 2500, West Bridgewater 1K, Bridgewater 1K, East Bridgewater 1K
3/25/2026	3/20/2026	Canton, Milton, Sharon, Stoughton, Mansfield, Braintree, Foxboro 2500, Norton 1K, Raynham 1K, Lakeville 1K
4/1/2026	3/27/2026	Canton, Milton, Sharon, Stoughton, Easton, Walpole 2500, Norwood 2500, Dedham 2500, Hanson 1K, Halifax 1K, Whitman 1K
4/8/2026	4/3/2026	Canton, Milton, Sharon, Stoughton, Randolph, Braintree, Weymouth 2500, Foxboro 2500, Westwood 2500, Avon 1K, Holbrook 1K, Abington 1K
4/15/2026	4/10/2026	Canton, Milton, Sharon, Stoughton, Easton, Walpole 2500, Norfolk 2500, West Bridgewater 1K, Bridgewater 1K, East Bridgewater 1K
4/22/2026	4/17/2026	Canton, Milton, Sharon, Stoughton, Mansfield, Braintree, Foxboro 2500, Norton 1K, Raynham 1K, Lakeville 1K
4/29/2026	4/24/2026	Canton, Milton, Sharon, Stoughton, Easton, Walpole 2500, Norwood 2500, Dedham 2500, Hanson 1K, Halifax 1K, Whitman 1K
5/6/2026	5/1/2026	Canton, Milton, Sharon, Stoughton, Randolph, Braintree, Weymouth 2500, Foxboro 2500, Westwood 2500, Avon 1K, Holbrook 1K, Abington 1K
5/13/2026	5/8/2026	Canton, Milton, Sharon, Stoughton, Easton, Walpole 2500, Norfolk 2500, West Bridgewater 1K, Bridgewater 1K, East Bridgewater 1K
5/20/2026	5/15/2026	Canton, Milton, Sharon, Stoughton, Mansfield, Braintree, Foxboro 2500, Norton 1K, Raynham 1K, Lakeville 1K
5/27/2026	5/22/2026	Canton, Milton, Sharon, Stoughton, Easton, Walpole 2500, Norwood 2500, Dedham 2500, Hanson 1K, Halifax 1K, Whitman 1K
6/3/2026	5/29/2026	Canton, Milton, Sharon, Stoughton, Randolph, Braintree, Weymouth 2500, Foxboro 2500, Westwood 2500, Avon 1K, Holbrook 1K, Abington 1K
6/10/2026	6/5/2026	Canton, Milton, Sharon, Stoughton, Easton, Walpole 2500, Norfolk 2500, West Bridgewater 1K, Bridgewater 1K, East Bridgewater 1K
6/17/2026	6/12/2026	Canton, Milton, Sharon, Stoughton, Mansfield, Braintree, Foxboro 2500, Norton 1K, Raynham 1K, Lakeville 1K
6/24/2026	6/19/2026	Canton, Milton, Sharon, Stoughton, Easton, Walpole 2500, Norwood 2500, Dedham 2500, Hanson 1K, Halifax 1K, Whitman 1K
7/1/2026	6/26/2026	Canton, Milton, Sharon, Stoughton, Randolph, Braintree, Weymouth 2500, Foxboro 2500, Westwood 2500
7/8/2026	7/3/2026	

Suburban Shoppers 27 Towns

Abington	Canton (Continued)	East Bridgewater	Halifax	Milton(Continued)	Randolph	Sharon(Continued)	Walpole
03/11/2026	04/08/2026	03/18/2026	04/01/2026	10/07/2026	03/11/2026	11/04/2026	03/04/2026
04/08/2026	04/15/2026	04/15/2026	04/29/2026	10/21/2026	04/08/2026	11/11/2026	03/18/2026
05/06/2026	04/22/2026	05/13/2026	05/27/2026	11/04/2026	05/06/2026	11/18/2026	04/01/2026
06/03/2026	04/29/2026	06/10/2026	06/24/2026	11/18/2026	06/03/2026	11/25/2026	04/15/2026
	05/06/2026			11/25/2026	07/01/2026	12/09/2026	04/29/2026
Avon	05/13/2026	Easton	Hanson	12/09/2026	08/05/2026	12/16/2026	05/13/2026
03/11/2026	05/20/2026	03/04/2026	04/01/2026	12/23/2026	09/09/2026	12/23/2026	05/27/2026
04/08/2026	5/27/2026	03/18/2026	04/29/2026		10/07/2026		06/10/2026
05/06/2026	6/3/2026	04/01/2026	05/27/2026	Mansfield	12/09/2026	Stoughton	06/24/2026
06/03/2026	6/10/2026	04/15/2026	06/24/2026	02/25/2026		02/25/2026	07/15/2026
	6/17/2026	04/29/2026		03/25/2026	Raynham	03/04/2026	07/29/2026
Braintree	6/24/2026	05/13/2026	Holbrook	04/22/2026	03/25/2026	03/11/2026	08/19/2026
02/25/2026	07/01/2026	05/27/2026	03/11/2026	05/20/2026	04/22/2026	03/18/2026	09/02/2026
03/11/2026	07/15/2026	06/10/2026	04/08/2026	08/26/2026	05/20/2026	03/25/2026	09/16/2026
03/25/2026	07/22/2026	06/24/2026	05/06/2026	09/23/2026	06/17/2026	04/01/2026	09/30/2026
04/08/2026	07/29/2026	07/15/2026	06/03/2026	10/21/2026		04/08/2026	10/14/2026
04/22/2026	08/05/2026	07/29/2026		11/18/2026	Sharon	04/15/2026	10/28/2026
05/06/2026	08/12/2026	08/19/2026	Lakeville	12/23/2026	02/25/2026	04/22/2026	11/11/2026
05/20/2026	08/19/2026	09/02/2026	03/25/2026		03/04/2026	04/29/2026	11/25/2026
06/03/2026	08/26/2026	09/16/2026	04/22/2026	Norfolk	03/11/2026	05/06/2026	12/16/2026
06/17/2026	09/02/2026	09/30/2026	05/20/2026	03/18/2026	03/18/2026	05/13/2026	
07/01/2026	09/09/2026	10/14/2026	06/17/2026	04/15/2026	03/25/2026	05/20/2026	West Bridgewater
07/15/2026	09/16/2026	10/28/2026		05/13/2026	04/01/2026	05/27/2026	03/18/2026
07/29/2026	09/23/2026	11/11/2026	Milton	06/10/2026	04/08/2026	06/03/2026	04/15/2026
08/19/2026	09/30/2026	11/25/2026	03/04/2026	08/19/2026	04/15/2026	06/10/2026	05/13/2026
9/2/2026	10/07/2026	12/16/2026	03/11/2026	09/16/2026	04/22/2026	06/17/2026	06/10/2026
9/16/2026	10/14/2026		03/18/2026	10/14/2026	04/29/2026	06/24/2026	
9/30/2026	10/21/2026	Foxboro	03/25/2026	11/11/2026	05/06/2026	07/01/2026	Westwood
10/14/2026	10/28/2026	02/25/2026	04/01/2026	12/16/2026	05/13/2026	07/15/2026	03/11/2026
10/28/2026	11/04/2026	03/11/2026	04/08/2026		05/20/2026	07/22/2026	04/08/2026
11/11/2026	11/11/2026	03/25/2026	04/15/2026	Norton	05/27/2026	07/29/2026	05/06/2026
11/25/2026	11/18/2026	04/08/2026	04/22/2026	03/25/2026	06/03/2026	08/05/2026	06/03/2026
12/16/2026	11/25/2026	04/22/2026	04/29/2026	04/22/2026	06/10/2026	08/12/2026	07/01/2026
	12/09/2026	05/06/2026	05/06/2026	05/20/2026	06/17/2026	08/19/2026	08/05/2026
Bridgewater	12/16/2026	05/20/2026	05/13/2026	06/17/2026	06/24/2026	08/26/2026	09/09/2026
03/18/2026	12/23/2026	06/03/2026	05/20/2026		07/01/2026	09/02/2026	10/07/2026
04/15/2026		06/17/2026	05/27/2026	Norwood	07/15/2026	09/09/2026	12/09/2026
05/13/2026	Dedham	07/01/2026	06/03/2026	03/04/2026	07/22/2026	09/16/2026	
06/10/2026	03/04/2026	07/22/2026	06/10/2026	04/01/2026	07/29/2026	09/23/2026	Weymouth
	04/01/2026	08/05/2026	06/17/2026	04/29/2026	08/05/2026	09/30/2026	03/11/2026
Canton	04/29/2026	08/26/2026	06/24/2026	05/27/2026	08/19/2026	10/07/2026	04/08/2026
02/25/2026	05/27/2026	09/03/2026	07/01/2026	06/24/2026	08/26/2026	10/14/2026	05/06/2026
03/04/2026	06/24/2026	09/09/2026	07/15/2026	07/29/2026	09/02/2026	10/21/2026	06/03/2026
03/11/2026	07/22/2026	09/17/2026	07/29/2026	09/02/2026	09/09/2026	10/28/2026	07/01/2026
03/18/2026	08/26/2026	09/23/2026	08/05/2026	09/30/2026	09/16/2026	11/04/2026	09/09/2026
03/25/2026	09/23/2026	10/07/2026	08/12/2026	10/28/2026	09/23/2026	11/11/2026	10/07/2026
04/01/2026	10/21/2026	10/21/2026	08/19/2026	11/25/2026	09/30/2026	11/18/2026	11/04/2026
	11/18/2026	11/04/2026	08/26/2026		10/07/2026	11/25/2026	12/09/2026
	12/23/2026	11/18/2026	09/02/2026		10/14/2026	12/09/2026	
		12/09/2026	09/16/2026		10/21/2026	12/16/2026	Whitman
		12/23/2026	09/30/2026		10/28/2026	12/23/2026	04/01/2026
							04/29/2026
							05/27/2026
							06/24/2026

ORIGINAL SHOPPER TOWNS

Sharon, Canton, Milton, Stoughton, Easton, Mansfield, Braintree, Randolph

DISPLAY ADS - SIZING & PRICES

COVERS ARE COLOR ONLY

\$699 / \$649



FRONT OR BACK
COVER FULL
7.5 wide by 8.7 high

\$399 / \$379



FRONT OR BACK
COVER HALF
7.5 wide by 4.3 high

COLOR \$439 / BW \$414 COLOR \$259 / BW \$239



FULL PAGE
INSIDE
7.5 wide by 9.75 high



HALF PAGE
INSIDE
7.5 wide by 4.625 high

COLOR \$159 / BW \$144



QUARTER PAGE
3.5 wide by 4.75 high

COLOR \$129 / BW \$119



ONE-SIXTH PAGE
3.5 wide by 3.0 high

COLOR \$99 / BW \$89



ONE-EIGHTH PAGE
3.5 wide by 2.3 high

COLOR \$69 / BW \$64



ONE-SIXTEENTH PAGE
3.5 wide by 1.5 high

CLASSIFIEDS \$35 - BOX AD CLASSIFIEDS \$45



**CALL FOR MULTI-TOWN &
MULTI-WEEK DISCOUNTS**
508-369-7282 • 781-821-2590

TOWNS - 2500 ADDRESSES TOP HIGHEST HOUSEHOLD INCOME ROUTES

Walpole, Foxboro, Norwood, Westwood, Norfolk, Dedham

DISPLAY ADS - SIZING & PRICES

COVERS ARE COLOR ONLY

\$349 / \$299



FRONT / BACK
COVER FULL
7.5 wide by 8.7 high

\$199 / \$179



FRONT / BACK
COVER HALF
7.5 wide by 4.3 high

COLOR \$199 / BW \$179



FULL PAGE
INSIDE
7.5 wide by 9.75 high

COLOR \$119 / BW \$109



HALF PAGE
INSIDE
7.5 wide by 4.625 high

COLOR \$69 / BW \$59



QUARTER PAGE
3.5 wide by 4.75 high

QTR PAGE IS THE SMALLEST SIZE FOR THE 2500 ADDRESSES TOWNS



**CALL FOR MULTI-TOWN &
MULTI-WEEK DISCOUNTS
508-369-7282 • 781-821-2590**

TOWNS - 1,000 ADDRESSES TOP HIGHEST HOUSEHOLD INCOME ROUTES

Zone 1 - Avon, Holbrook, Abington | Zone 2 - W. Bridgewater, E. Bridgewater, Bridgewater

Zone 3 - Norton, Raynham, Lakeville | Zone 4 - Whitman, Hanson, Halifax

DISPLAY ADS - SIZING & PRICES

COVERS ARE COLOR ONLY

\$149 - All 3 Zones - \$399

\$299 / \$249



FRONT / BACK
COVER FULL
7.5 wide by 8.7 high



FULL PAGE
INSIDE
7.5 wide by 9.75 high

COLOR \$99 / BW \$89

COLOR \$59 / BW \$49



HALF PAGE
INSIDE
7.5 wide by 4.625 high



QUARTER PAGE
3.5 wide by 4.75 high

QUARTER PAGE IS THE SMALLEST SIZE FOR THE 1000 ADDRESSES TOWNS



**CALL FOR MULTI-TOWN &
MULTI-WEEK DISCOUNTS**
508-369-7282 • 781-821-2590

Suburban
Shopper

TRUSTED AND
LOCAL

Hey Restaurant Owners!

THE SUBURBAN SHOPPER MENU INSERT

- INSERTING - \$85 PER 1,000
- SAVE TIME & MONEY
WITH OUR DIRECT MAIL SERVICE
- NO USPS PAPERWORK
- NO WASTED TIME
DROPPING MENUS AT PO

LESS THAN HALF THE POST OFFICE PRICE !!!

CURRENT RESTAURANTS THAT WORK WITH US

Mr. CHEF's
CHINESE & JAPANESE RESTAURANT



Direct Mail to every address or choose the routes you want

DESIGN, PRINT & DELIVERY OF DIRECT MAIL GIANT POSTCARDS

POSTCARDS

"I am a GIANT 8.5 x 11 High Gloss Card Stock" Postcard

"I am a 6.25 inch x 9 inch High Gloss Card Stock Postcard"



SERVING ALL OF NEW ENGLAND



Suburban Shopper Media LLC
27 Glen Street, Unit 12C - Stoughton, MA 02072
ads@suburban-shopper.com • 781-821-2590

*Our Lowest Price Guarantee ensures you the lowest price on any comparable quality products. Prior to purchase, forward us an official quote for products of similar or higher quality from any Reputable Provider and we will match the quoted price.