

# The Suburban Shopper

**Our History:** The Suburban Shopper is your local direct mail advertiser supporting small businesses since 1959. It is a publication designed to connect residents to local businesses. It is mailed **FREE** to 10's of thousands addresses each week.

# Suburban Shopper



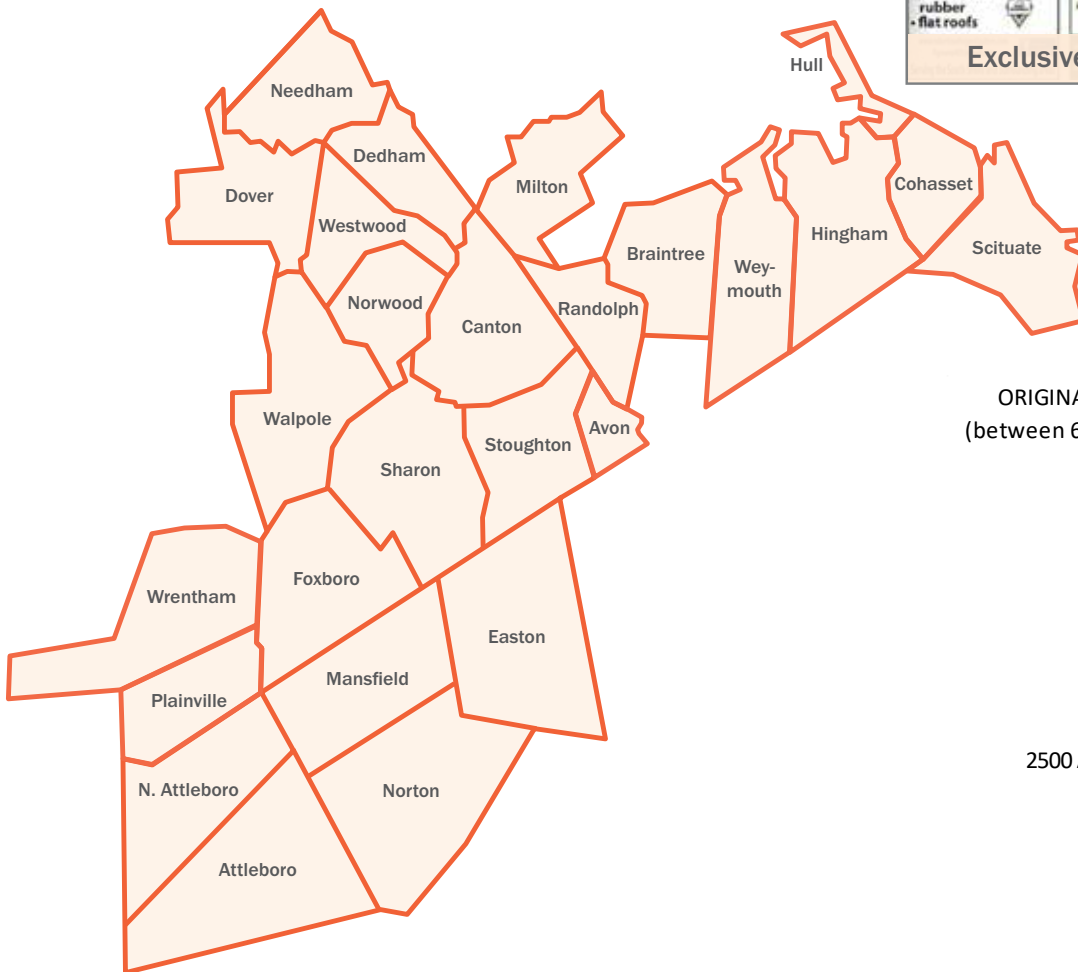
Weekly and Monthly Print Editions

Local and Trusted

## 2026 Media Kit



Exclusive Oversized Mailers



**ORIGINAL SHOPPER TOWNS**  
(between 6,000-12,000 addresses)

- Braintree
- Canton
- Easton
- Mansfield
- Milton
- Randolph
- Sharon
- Stoughton

**2500 ADDRESS TOWNS**

- Dedham
- Foxboro
- Norfolk
- Norwood
- Walpole
- Westwood

# Suburban Shoppers

## 2026 SCHEDULE

CALL 508-369-7282 • 781-821-2590 • ads@suburban-shopper.com • www.suburban-shopper.com

NEW TOWNS ARE DELIVERED TO 1,000 ADDRESSES IN EACH TOWN TO THE HIGHEST GROSSING INCOME HOUSE HOLD ROUTES

ISSUE DATE	SHOPPERS DEADLINE	SUBURBAN SHOPPERS
5/6/2026	5/1/2026	Canton, Milton, Sharon, Stoughton, Randolph, Braintree, Foxboro, Westwood
5/13/2026	5/8/2026	Canton, Milton, Sharon, Stoughton, Easton, Walpole, Norfolk
5/20/2026	5/15/2026	Canton, Milton, Sharon, Stoughton, Mansfield, Braintree, Foxboro
5/27/2026	5/22/2026	Canton, Milton, Sharon, Stoughton, Easton, Walpole, Norwood, Dedham
6/3/2026	5/29/2026	Canton, Milton, Sharon, Stoughton, Randolph, Braintree, Foxboro, Westwood
6/10/2026	6/5/2026	Canton, Milton, Sharon, Stoughton, Easton, Walpole, Norfolk
6/17/2026	6/12/2026	Canton, Milton, Sharon, Stoughton, Mansfield, Braintree, Foxboro
6/24/2026	6/19/2026	Canton, Milton, Sharon, Stoughton, Easton, Walpole, Norwood
7/1/2026	6/26/2026	Canton, Milton, Sharon, Stoughton, Randolph, Braintree, Foxboro, Westwood
7/8/2026	7/3/2026	
7/15/2026	7/10/2026	Canton, Milton, Sharon, Stoughton, Easton, Braintree, Walpole , Norfolk
7/22/2026	7/17/2026	Canton, Sharon, Stoughton, Mansfield, Foxboro , Dedham
7/29/2026	7/24/2026	Canton, Milton, Sharon, Stoughton, Easton, Braintree, Walpole , Norwood
8/5/2026	7/31/2026	Canton, Milton, Sharon, Stoughton, Randolph, Foxboro , Westwood
8/12/2026	8/7/2026	Canton, Milton, Stoughton
8/19/2026	8/14/2026	Canton, Milton, Sharon, Stoughton, Easton, Braintree, Walpole , Norfolk
8/26/2026	8/21/2026	Canton, Milton, Sharon, Stoughton, Mansfield, Foxboro , Dedham
9/2/2026	8/28/2026	Canton, Milton, Sharon, Stoughton, Easton, Braintree, Walpole , Norwood
9/9/2026	9/4/2026	Canton, Sharon, Stoughton, Randolph, Foxboro , Westwood ,
9/16/2026	9/11/2026	Canton, Milton, Sharon, Stoughton, Easton, Braintree, Walpole , Norfolk
9/23/2026	9/18/2026	Canton, Sharon, Stoughton, Mansfield, Foxboro , Dedham
9/30/2026	9/25/2026	Canton, Milton, Sharon, Stoughton, Easton, Braintree, Walpole , Norwood
10/7/2026	10/2/2026	Canton, Milton, Sharon, Stoughton, Randolph, Foxboro , Westwood ,

# ORIGINAL SHOPPER TOWNS

Sharon, Canton, Milton, Stoughton, Easton, Mansfield, Braintree, Randolph

## DISPLAY ADS - SIZING & PRICES

COVERS ARE COLOR ONLY

**\$699 / \$649**



FRONT OR BACK COVER FULL  
7.5 wide by 8.7 high

**\$399 / \$379**



FRONT OR BACK COVER HALF  
7.5 wide by 4.3 high

COLOR \$439 / BW \$414    COLOR \$259 / BW \$239



FULL PAGE INSIDE  
7.5 wide by 9.75 high



HALF PAGE INSIDE  
7.5 wide by 4.625 high

COLOR \$159 / BW \$144



QUARTER PAGE  
3.5 wide by 4.75 high

COLOR \$129 / BW \$119



ONE-SIXTH PAGE  
3.5 wide by 3.0 high

COLOR \$99 / BW \$89



ONE-EIGHTH PAGE  
3.5 wide by 2.3 high

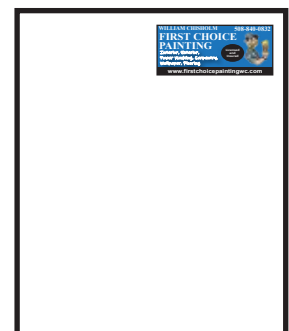
COLOR \$69 / BW \$64



ONE-SIXTEENTH PAGE  
3.5 wide by 1.5 high

**CLASSIFIEDS \$35 - BOX AD CLASSIFIEDS \$45**

COLOR \$99



FRONT PAGE TEASER AD  
1.875 wide by .85 high



**CALL FOR MULTI-TOWN & MULTI-WEEK DISCOUNTS**

**508-369-7282 • 781-821-2590**

# TOWNS - 2500 ADDRESSES TOP HIGHEST HOUSEHOLD INCOME ROUTES

Walpole, Foxboro, Norwood, Westwood, Norfolk, Dedham

## DISPLAY ADS - SIZING & PRICES

COVERS ARE COLOR ONLY

**\$379 / \$349**



FRONT / BACK  
COVER FULL  
7.5 wide by 8.7 high

**\$199 / \$179**



FRONT / BACK  
COVER HALF  
7.5 wide by 4.3 high

COLOR \$199 / BW \$179



FULL PAGE  
INSIDE  
7.5 wide by 9.75 high

COLOR \$119 / BW \$109



HALF PAGE  
INSIDE  
7.5 wide by 4.625 high

COLOR \$69 / BW \$59



QUARTER PAGE  
3.5 wide by 4.75 high

**QTR PAGE IS THE SMALLEST SIZE FOR THE 2500 ADDRESSES TOWNS**



**CALL FOR MULTI-TOWN &  
MULTI-WEEK DISCOUNTS  
508-369-7282 • 781-821-2590**

Suburban  
Shopper  
TRUSTED AND  
LOCAL

# Hey Restaurant Owners!

## THE SUBURBAN SHOPPER MENU INSERT

- INSERTING - \$85 PER 1,000
- SAVE TIME & MONEY  
WITH OUR DIRECT MAIL SERVICE
- NO USPS PAPERWORK
- NO WASTED TIME  
DROPPING MENUS AT PO

LESS THAN HALF THE POST OFFICE PRICE !!!

### CURRENT RESTAURANTS THAT WORK WITH US

Mr. CHEF's  
CHINESE & JAPANESE RESTAURANT



Direct Mail to every address or choose the routes you want

DESIGN, PRINT & DELIVERY OF DIRECT MAIL GIANT POSTCARDS

# POSTCARDS

"I am a GIANT 8.5 x 11 High Gloss Card Stock Postcard"

"I am a 6.25 inch x 9 inch High Gloss Card Stock Postcard"



SERVING ALL OF NEW ENGLAND



Suburban Shopper Media LLC  
27 Glen Street, Unit 12C - Stoughton, MA 02072  
ads@suburban-shopper.com • 781-821-2590

\*Our Lowest Price Guarantee ensures you the lowest price on any comparable quality products. Prior to purchase, forward us an official quote for products of similar or higher quality from any Reputable Provider and we will match the quoted price.