

The Suburban Shopper

Our History: The Suburban Shopper is your local direct mail advertiser supporting small businesses since 1959. It is a publication designed to connect residents to local businesses. It is mailed **FREE** to 10's of thousands addresses each week.

Suburban Shopper

Local and Trusted

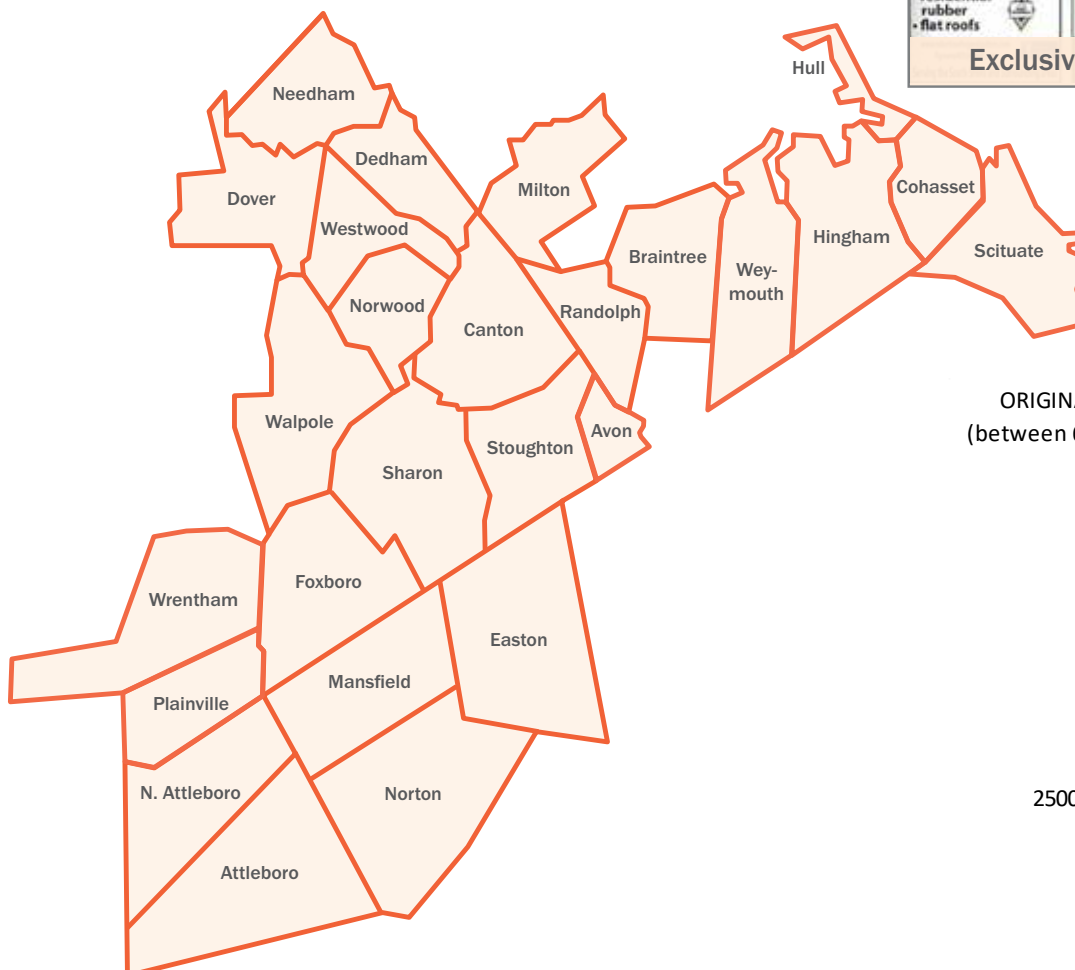
2026 Media Kit



Weekly and Monthly Print Editions



Exclusive Oversized Mailers



ORIGINAL SHOPPER TOWNS
(between 6,000-12,000 addresses)

Braintree
Canton
Easton
Mansfield
Milton
Sharon
Stoughton

2500 ADDRESS TOWNS

Foxboro
Norfolk
Norwood
Walpole
Westwood

Suburban Shoppers

2026 SCHEDULE

CALL 508-369-7282 • 781-821-2590 • ads@suburban-shopper.com • www.suburban-shopper.com

ISSUE DATE	SHOPPERS DEADLINE	SUBURBAN SHOPPERS
8/5/2026	7/31/2026	Canton, Milton, Sharon, Stoughton, Foxboro Gloss , Westwood, Avon Gloss
8/12/2026	8/7/2026	Canton, Sharon, Milton, Stoughton
8/19/2026	8/14/2026	Canton, Milton, Sharon, Stoughton, Easton, Braintree, Norfolk, Avon Gloss , Walpole Gloss
8/26/2026	8/21/2026	Canton, Milton, Sharon, Stoughton, Mansfield, Foxboro Gloss , West Bridgewater, Randolph
9/2/2026	8/28/2026	Canton, Milton, Sharon, Stoughton, Easton, Braintree, Norwood, Avon Gloss , Walpole Gloss
9/9/2026	9/4/2026	Canton, Sharon, Stoughton, Randolph, Foxboro Gloss , Westwood,
9/16/2026	9/11/2026	Canton, Milton, Sharon, Stoughton, Easton, Braintree, Walpole Gloss , Norfolk
9/23/2026	9/18/2026	Canton, Sharon, Stoughton, Mansfield, Foxboro Gloss , Dover Gloss
9/30/2026	9/25/2026	Canton, Milton, Sharon, Stoughton, Easton, Braintree, Walpole Gloss , Norwood
10/7/2026	10/2/2026	Canton, Milton, Sharon, Stoughton, Randolph, Foxboro Gloss , Westwood
10/14/2026	10/9/2026	Canton, Sharon, Stoughton, Easton, Braintree, Walpole Gloss , Norfolk
10/21/2026	10/16/2026	Canton, Milton, Sharon, Stoughton, Mansfield, Foxboro Gloss
10/28/2026	10/23/2026	Canton, Sharon, Stoughton, Easton, Braintree, Walpole Gloss , Norwood
11/4/2026	10/30/2026	Canton, Milton, Sharon, Stoughton, Randolph, Foxboro Gloss , Westwood,
11/11/2026	11/6/2026	Canton, Sharon, Stoughton, Easton, Braintree, Walpole Gloss , Norfolk
11/18/2026	11/13/2026	Canton, Milton, Sharon, Stoughton, Mansfield, Foxboro Gloss
11/25/2026	11/20/2026	Canton, Milton, Sharon, Stoughton, Easton, Braintree, Walpole Gloss , Norwood
12/2/2026	11/27/2026	
12/9/2026	12/4/2026	Canton, Milton, Sharon, Stoughton, Randolph, Foxboro Gloss , Westwood,
12/16/2026	12/11/2026	Canton, Sharon, Stoughton, Easton, Braintree, Walpole Gloss , Norfolk
12/23/2026	12/18/2026	Canton, Milton, Sharon, Stoughton, Mansfield, Foxboro Gloss



CALL FOR MULTI-TOWN & MULTI-WEEK DISCOUNTS

508-369-7282 • 781-821-2590

ORIGINAL SHOPPER TOWNS

Sharon, Canton, Milton, Stoughton, Easton, Mansfield, Braintree, Randolph

DISPLAY ADS - SIZING & PRICES

COVERS ARE COLOR ONLY

\$699 / \$649



FRONT OR BACK
COVER FULL
7.5 wide by 8.7 high

\$399 / \$379



FRONT OR BACK
COVER HALF
7.5 wide by 4.3 high

COLOR \$439 / BW \$414



FULL PAGE
INSIDE
7.5 wide by 9.75 high

COLOR \$279 / BW \$249



HALF PAGE
INSIDE
7.5 wide by 4.625 high

COLOR \$179 / BW \$154



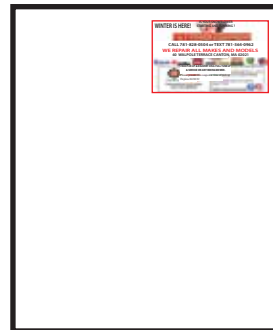
QUARTER PAGE
3.5 wide by 4.75 high

COLOR \$139 / BW \$129



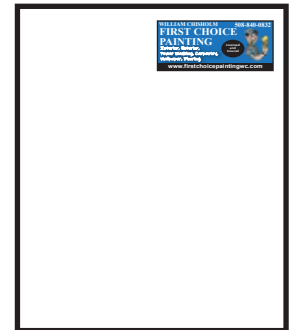
ONE-SIXTH PAGE
3.5 wide by 3.0 high

COLOR \$99 / BW \$89



ONE-EIGHTH PAGE
3.5 wide by 2.3 high

COLOR \$69 / BW \$64



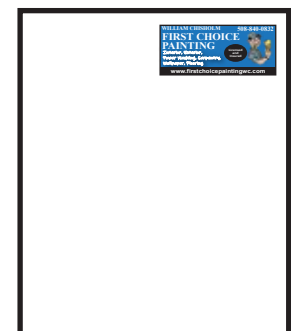
ONE-SIXTEENTH PAGE
3.5 wide by 1.5 high

CLASSIFIEDS \$35 - BOX AD CLASSIFIEDS \$45



**CALL FOR MULTI-TOWN &
MULTI-WEEK DISCOUNTS**

COLOR \$99



FRONT PAGE TEASER AD
1.875 wide by .85 high

508-369-7282 • 781-821-2590

TOWNS - 2500 ADDRESSES TOP HIGHEST HOUSEHOLD INCOME ROUTES

Walpole, Foxboro, Norwood, Westwood, Norfolk, Dedham

DISPLAY ADS - SIZING & PRICES

COVERS ARE COLOR ONLY

\$399 / \$379



FRONT / BACK
COVER FULL
7.5 wide by 8.7 high

\$249 / \$239



FRONT / BACK
COVER HALF
7.5 wide by 4.3 high

COLOR \$199 / BW \$179



FULL PAGE
INSIDE
7.5 wide by 9.75 high

COLOR \$139 / BW \$119



HALF PAGE
INSIDE
7.5 wide by 4.625 high

COLOR \$79 / BW \$69



QUARTER PAGE
3.5 wide by 4.75 high

QTR PAGE IS THE SMALLEST SIZE FOR THE 2500 ADDRESSES TOWNS



**CALL FOR MULTI-TOWN &
MULTI-WEEK DISCOUNTS
508-369-7282 • 781-821-2590**

GLOSS - 2,500 Addresses - All Ads Are Color

DISPLAY ADS - SIZING & PRICES

\$429 / \$399



FRONT / BACK
COVER FULL
7.5 wide by 8.7 high

\$249 / \$239



FRONT / BACK
COVER HALF
7.5 wide by 4.3 high

\$229



FULL PAGE
INSIDE
7.5 wide by 9.75 high

\$149



HALF PAGE
INSIDE
7.5 wide by 4.625 high

\$89



QUARTER PAGE
3.5 wide by 4.75 high

QTR PAGE IS THE SMALLEST SIZE FOR GLOSS



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Suburban
Shopper

TRUSTED AND
LOCAL

Hey Restaurant Owners !

THE SUBURBAN SHOPPER MENU INSERT

- INSERTING - \$85 PER 1,000
- SAVE TIME & MONEY
WITH OUR DIRECT MAIL SERVICE
- NO USPS PAPERWORK
- NO WASTED TIME
DROPPING MENUS AT PO

LESS THAN HALF THE POST OFFICE PRICE !!!

CURRENT RESTAURANTS THAT WORK WITH US

Mr. CHEF's
CHINESE & JAPANESE RESTAURANT



Direct Mail to every address or choose the routes you want

DESIGN, PRINT & DELIVERY OF DIRECT MAIL GIANT POSTCARDS

POSTCARDS

"I am a GIANT 8.5 x 11
High Gloss Card Stock"
Postcard

"I am a 6.25 inch x 9 inch
High Gloss Card Stock
Postcard"



SERVING ALL OF NEW ENGLAND



Suburban Shopper Media LLC

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ads@suburban-shopper.com • 781-821-2590

*Our Lowest Price Guarantee ensures you the lowest price on any comparable quality products. Prior to purchase, forward us an official quote for products of similar or higher quality from any Reputable Provider and we will match the quoted price.