

## The Suburban Shopper

**Our History:** The Suburban Shopper is your local direct mail advertiser supporting small businesses since 1959. It is a publication designed to connect residents to local businesses. It is mailed **FREE** to 10's of thousands addresses each week.

# Suburban Shopper

Local and Trusted

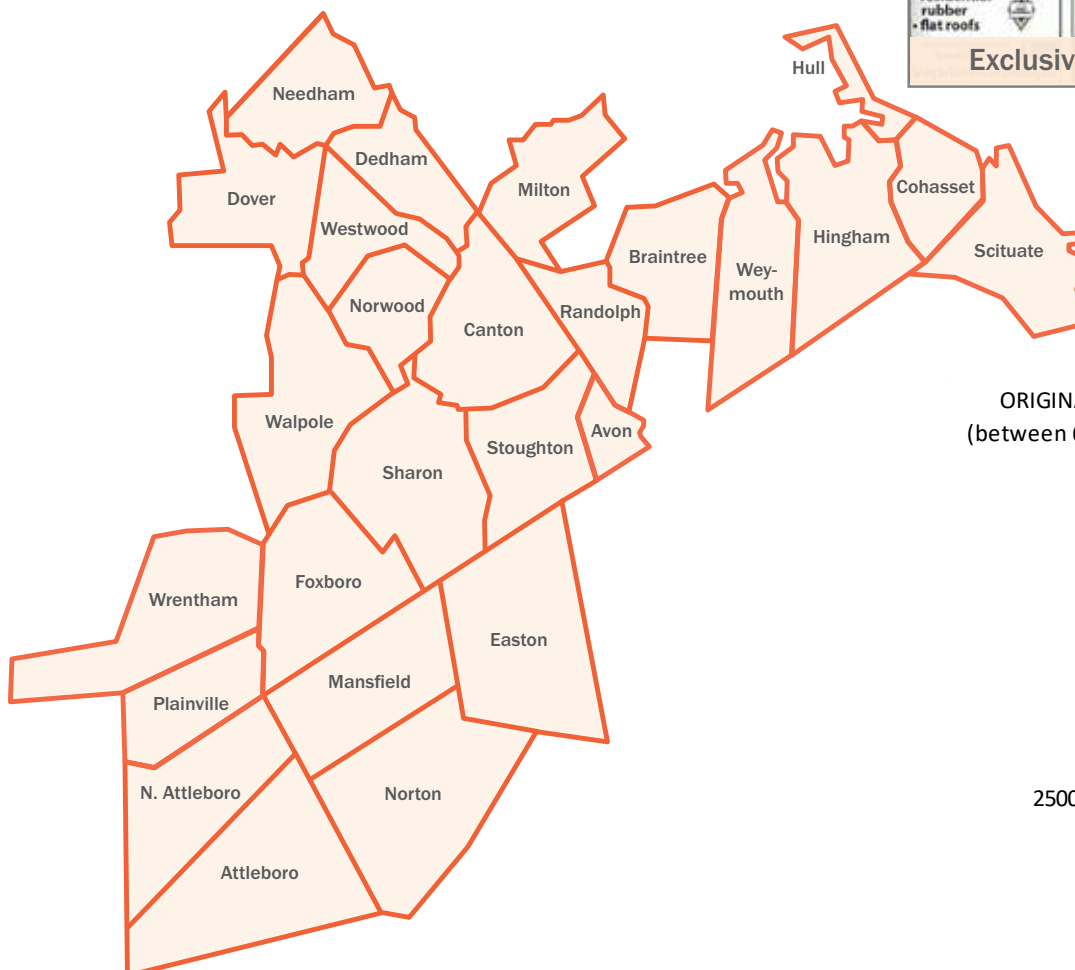
## 2026 Media Kit



Weekly and Monthly Print Editions



Exclusive Oversized Mailers



ORIGINAL SHOPPER TOWNS  
(between 6,000-12,000 addresses)

Braintree  
Canton  
Easton  
Mansfield  
Milton  
Sharon  
Stoughton

2500 ADDRESS TOWNS

Foxboro  
Norfolk  
Norwood  
Walpole  
Westwood

# Suburban Shoppers

## 2026 SCHEDULE

CALL 508-369-7282 • 781-821-2590 • ads@suburban-shopper.com • www.suburban-shopper.com

| ISSUE DATE | SHOPPERS DEADLINE | SUBURBAN SHOPPERS                                                                                       |
|------------|-------------------|---------------------------------------------------------------------------------------------------------|
| 8/5/2026   | 7/31/2026         | Canton, Milton, Sharon, Stoughton, <b>Foxboro Gloss</b> , Westwood, <b>Avon Gloss</b>                   |
| 8/12/2026  | 8/7/2026          | Canton, Sharon, Milton, Stoughton                                                                       |
| 8/19/2026  | 8/14/2026         | Canton, Milton, Sharon, Stoughton, Easton, Braintree, Norfolk, <b>Avon Gloss</b> , <b>Walpole Gloss</b> |
| 8/26/2026  | 8/21/2026         | Canton, Milton, Sharon, Stoughton, Mansfield, <b>Foxboro Gloss</b> , West Bridgewater, Randolph         |
| 9/2/2026   | 8/28/2026         | Canton, Milton, Sharon, Stoughton, Easton, Braintree, Norwood, <b>Avon Gloss</b> , <b>Walpole Gloss</b> |
| 9/9/2026   | 9/4/2026          | Canton, Sharon, Stoughton, Randolph, <b>Foxboro Gloss</b> , Westwood ,                                  |
| 9/16/2026  | 9/11/2026         | Canton, Milton, Sharon, Stoughton, Easton, Braintree, <b>Walpole Gloss</b> , Norfolk                    |
| 9/23/2026  | 9/18/2026         | Canton, Sharon, Stoughton, Mansfield, <b>Foxboro Gloss</b> , <b>Dover Gloss</b>                         |
| 9/30/2026  | 9/25/2026         | Canton, Milton, Sharon, Stoughton, Easton, Braintree, <b>Walpole Gloss</b> , Norwood                    |
| 10/7/2026  | 10/2/2026         | Canton, Milton, Sharon, Stoughton, Randolph, <b>Foxboro Gloss</b> , Westwood                            |
| 10/14/2026 | 10/9/2026         | Canton, Sharon, Stoughton, Easton, Braintree, <b>Walpole Gloss</b> , Norfolk                            |
| 10/21/2026 | 10/16/2026        | Canton, Milton, Sharon, Stoughton, Mansfield, <b>Foxboro Gloss</b>                                      |
| 10/28/2026 | 10/23/2026        | Canton, Sharon, Stoughton, Easton, Braintree, <b>Walpole Gloss</b> , Norwood                            |
| 11/4/2026  | 10/30/2026        | Canton, Milton, Sharon, Stoughton, Randolph, <b>Foxboro Gloss</b> , Westwood ,                          |
| 11/11/2026 | 11/6/2026         | Canton, Sharon, Stoughton, Easton, Braintree, <b>Walpole Gloss</b> , Norfolk                            |
| 11/18/2026 | 11/13/2026        | Canton, Milton, Sharon, Stoughton, Mansfield, <b>Foxboro Gloss</b>                                      |
| 11/25/2026 | 11/20/2026        | Canton, Milton, Sharon, Stoughton, Easton, Braintree, <b>Walpole Gloss</b> , Norwood                    |
| 12/2/2026  | 11/27/2026        |                                                                                                         |
| 12/9/2026  | 12/4/2026         | Canton, Milton, Sharon, Stoughton, Randolph, <b>Foxboro Gloss</b> , Westwood ,                          |
| 12/16/2026 | 12/11/2026        | Canton, Sharon, Stoughton, Easton, Braintree, <b>Walpole Gloss</b> , Norfolk                            |
| 12/23/2026 | 12/18/2026        | Canton, Milton, Sharon, Stoughton, Mansfield, <b>Foxboro Gloss</b>                                      |



CALL FOR MULTI-TOWN & MULTI-WEEK DISCOUNTS

508-369-7282 • 781-821-2590

# ORIGINAL SHOPPER TOWNS

Sharon, Canton, Milton, Stoughton, Easton, Mansfield, Braintree, Randolph

## DISPLAY ADS - SIZING & PRICES

COVERS ARE COLOR ONLY

**\$699 / \$649**



FRONT OR BACK  
COVER FULL  
7.5 wide by 8.7 high

**\$399 / \$379**



FRONT OR BACK  
COVER HALF  
7.5 wide by 4.3 high

**COLOR \$439 / BW \$414**



FULL PAGE  
INSIDE  
7.5 wide by 9.75 high

**COLOR \$279 / BW \$249**



HALF PAGE  
INSIDE  
7.5 wide by 4.625 high

**COLOR \$179 / BW \$154**



QUARTER PAGE  
3.5 wide by 4.75 high

**COLOR \$139 / BW \$129**



ONE-SIXTH PAGE  
3.5 wide by 3.0 high

**COLOR \$99 / BW \$94**



ONE-EIGHTH PAGE  
3.5 wide by 2.3 high

**COLOR \$69 / BW \$64**



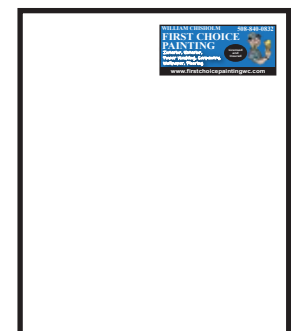
ONE-SIXTEENTH PAGE  
3.5 wide by 1.5 high

**CLASSIFIEDS \$35 - BOX AD CLASSIFIEDS \$45**



**CALL FOR MULTI-TOWN & MULTI-WEEK DISCOUNTS**

**COLOR \$99**



FRONT PAGE TEASER AD  
1.875 wide by .85 high

**508-369-7282 • 781-821-2590**

# DISPLAY ADS - SIZING & PRICES

COLOR \$199 / BW \$179



FULL PAGE  
INSIDE  
7.5 wide by 9.75 high

COLOR \$79 / BW \$69



QUARTER PAGE  
3.5 wide by 4.75 high



**CALL FOR MULTI-TOWN &  
MULTI-WEEK DISCOUNTS  
508-369-7282 • 781-821-2590**

**GLOSS - 2,500 Addresses - All Ads Are Color**

## DISPLAY ADS - SIZING & PRICES

**\$429 / \$399**



FRONT / BACK  
COVER FULL  
7.5 wide by 8.7 high

**\$249 / \$239**



FRONT / BACK  
COVER HALF  
7.5 wide by 4.3 high

**\$229**



FULL PAGE  
INSIDE  
7.5 wide by 9.75 high

**\$149**



HALF PAGE  
INSIDE  
7.5 wide by 4.625 high

**\$89**



QUARTER PAGE  
3.5 wide by 4.75 high

**QTR PAGE IS THE SMALLEST SIZE FOR GLOSS**



**CALL FOR MULTI-TOWN &  
MULTI-WEEK DISCOUNTS  
508-369-7282 • 781-821-2590**

Suburban  
Shopper

TRUSTED AND  
LOCAL

# Hey Restaurant Owners !

## THE SUBURBAN SHOPPER MENU INSERT

- INSERTING - \$85 PER 1,000
- SAVE TIME & MONEY  
WITH OUR DIRECT MAIL SERVICE
- NO USPS PAPERWORK
- NO WASTED TIME  
DROPPING MENUS AT PO

## LESS THAN HALF THE POST OFFICE PRICE !!!

CURRENT RESTAURANTS THAT WORK WITH US

**Mr. CHEF's**  
CHINESE & JAPANESE RESTAURANT



**Direct Mail to every address or choose the routes you want**

DESIGN, PRINT & DELIVERY OF DIRECT MAIL GIANT POSTCARDS

# POSTCARDS

"I am a GIANT 8.5 x 11  
High Gloss Card Stock"  
Postcard

"I am a 6.25 inch x 9 inch  
High Gloss Card Stock  
Postcard"



SERVING ALL OF NEW ENGLAND



Suburban Shopper Media LLC

27 Glen Street, Unit 12C - Stoughton, MA 02072

[ads@suburban-shopper.com](mailto:ads@suburban-shopper.com) • 781-821-2590

\*Our Lowest Price Guarantee ensures you the lowest price on any comparable quality products. Prior to purchase, forward us an official quote for products of similar or higher quality from any Reputable Provider and we will match the quoted price.