

* ALL SIZES ARE IN INCHES

AD DIMENSIONS

* ALL SIZES ARE IN INCHES

SUBURBAN SHOPPER



FRONT OR BACK
COVER FULL
7.5 wide by 8.7 high



FRONT OR BACK
PAGE HALF
7.5 wide by 4.3 high



FULL PAGE
INSIDE
7.5 wide by 9.625 high



HALF PAGE
INSIDE
7.5 wide by 4.6 high



ONE - THIRD PAGE
7.5 wide by 3.0 high



QUARTER PAGE
3.5 wide by 4.6 high



ONE-SIXTH PAGE
3.5 wide by 3.0 high



ONE-EIGHTH PAGE
3.5 wide by 2.3 high



ONE-SIXTEENTH PAGE
3.5 wide by 1.5 high

COLOSSAL CARD (8.5 HIGH X 14 WIDE)



LARGE AD (3rd Page)
4.25 wide by 8.0 high



SMALL AD (6th Page)
4.25 wide by 3.875 high



COVER AD (Below Index)
4.25 wide by 5.5 high

* ALL SIZES ARE IN INCHES

AD DIMENSIONS

* ALL SIZES ARE IN INCHES

COMMUNITY VALUES



FRONT OR BACK
COVER FULL
7.75 wide by 8.3 high



FRONT OR BACK
PAGE HALF
7.75 wide by 4.0 high



FULL PAGE
INSIDE
7.75 wide by 10.0 high



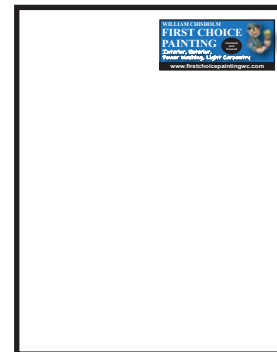
HALF PAGE
INSIDE
7.75 wide by 4.875 high



QUARTER PAGE
3.75 wide by 5.0 high



ONE-EIGHTH PAGE
3.75 wide by 2.25 high



ONE-SIXTEENTH PAGE
3.75 wide by 1.8 high

EXCLUSIVE FLYER (8.5 HIGH X 11 WIDE)



FULL PAGE

8.0 wide by 10.0 high