

Community Values South Shore



ADVERTISING **DESIGNED** FOR RESULTS!

85,700 South Shore Homes Across 4 Zones!



LOW COST / HIGH VALUE

Less than a penny per house for a quarter page mailed across the South Shore.



FULL COLOR, GLOSSY MAGAZINES

Attractive, professional look for your business.



EXTENDED SHELF LIFE & RESPONSE

Glossy magazines stay in the house longer than newspaper print.



FREE PROFESSIONAL AD DESIGN

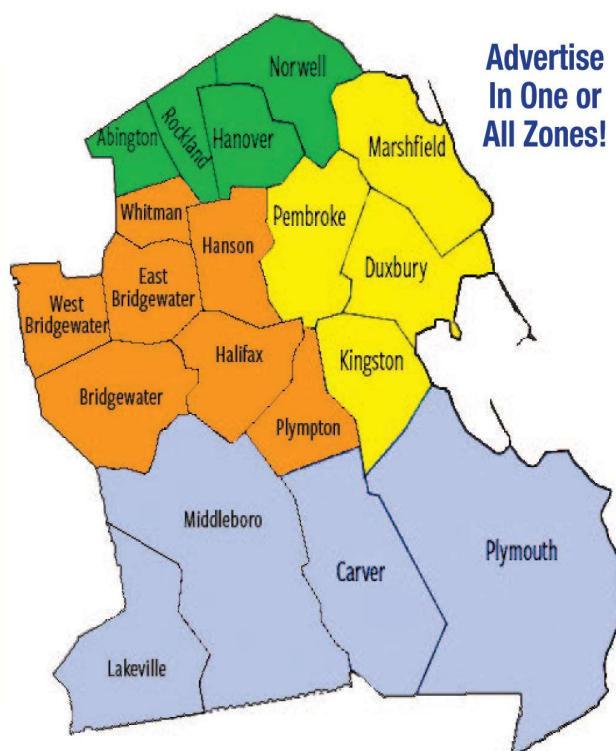
Ads posted online at www.communityvalues.com



FREE DIGITAL EXPOSURE



Advertise
In One or
All Zones!



2024 IMPORTANT DATES

Issue	Cut-off Date	In-Homes Week of
Spring	March 10	April 3
Summer	May 26	June 19
Fall	Aug 18	Sept 11
Holiday	Oct 27	Nov 20

SOUTH SHORE ZONES

Single Zone (One color on map)	# of Homes
Hanover, Norwell, Abington, Rockland	17,500
Pembroke, Marshfield, Duxbury, Kingston	18,900
Bridgewaters, Halifax, Hanson, Whitman, Plympton	20,200
Plymouth, Carver, Middleboro, Lakeville	29,000
Total Mailed to All Zones	85,700

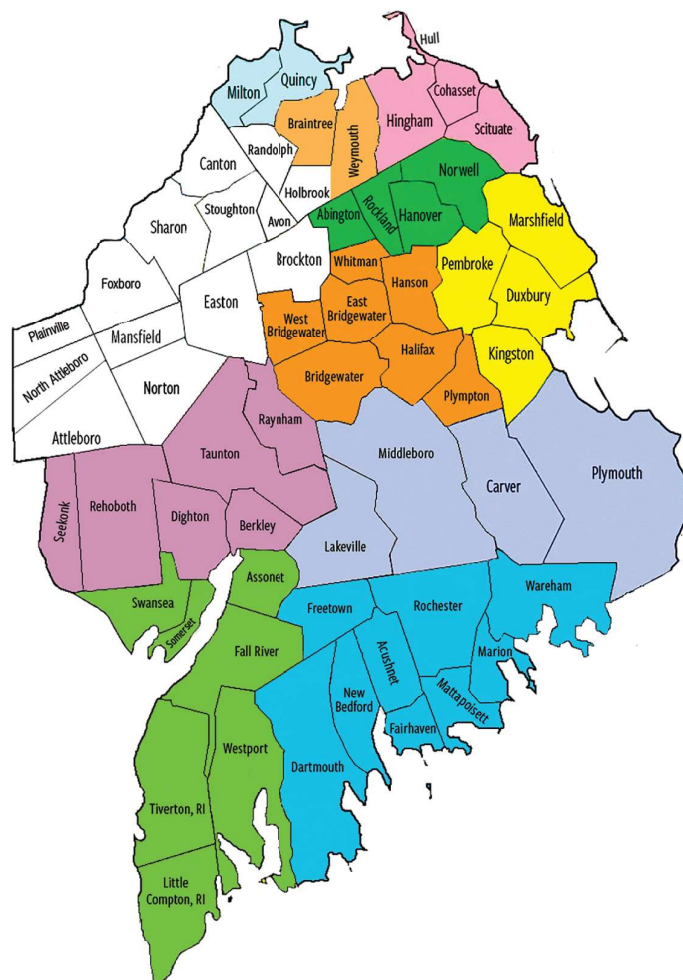
Call 781-821-2590

ads@suburban-shopper.com • communityvalues.com

2024 Community Values Magazine

Least Expensive, Highest Quality, Direct Mail Magazine

2023 Rates	1 Zone	2 Zones	3 Zones	4 Zones
One-Eighth Page	\$265	\$385	\$455	\$525
One-Sixth Page	\$325	\$455	\$555	\$595
One-Quarter Page	\$425	\$625	\$755	\$795
One-Third Page	\$525	\$825	\$955	\$995
One-Half Page	\$655	\$1,055	\$1,255	\$1,295
Full Page	\$1,255	\$1,995	\$2,355	\$2,395



Additional Options	Cover Pricing Per Zone
Front Cover -Top Half	\$1,595
Front Cover - Bottom Third	\$895
Full Back Page Cover	\$1,750
Half Back Cover	\$850

Payment Schedule

First 1/2 of the payment is due when the order is placed.

Second 1/2 of the payment is due when the ad proof is approved.

Other Regions

SOUTH SHORE NORTH

Quincy, Milton 27,000
 Braintree, Weymouth... 23,000
 Hingham, Hull,
 Cohasset, Scituate 22,000

METROWEST SOUTH

Dedham & Westwood .. 17,000
 Dover & Needham..... 15,000
 Norwood & Walpole..... 22,000

SOUTH SHORE WEST

Sharon & Canton17,000
 Stoughton & Easton.....22,000
 Mansfield & Norton.....16,000

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