

# Community Values

with *Suburban Shopper*  
**LOCAL AND TRUSTED**



## ADVERTISING THAT **DELIVERS** RESULTS!

- ◆ Build or Expand Your Company's Brand & Name Recognition
- ◆ Attract New Customers (Reward Loyal Ones) With Promotions
- ◆ Promote Services, Promotions, Products & Events

# 2024

### SOUTH SHORE NORTH ZONES

Single Zone (One Color on Map)	# of Homes
Quincy, Milton	22,289
Braintree, Weymouth	20,902
Hingham, Hull, Cohasset, Scituate	22,228
<b>Total Mailed to All Zones</b>	<b>65,419</b>

### HIGHLIGHTS

#### FULL COLOR AD

Printed in magazine format on high quality glossy stock paper! Providing a PROFESSIONAL VISUAL IMAGE of your business.

#### MAILED 4 TIMES PER YEAR

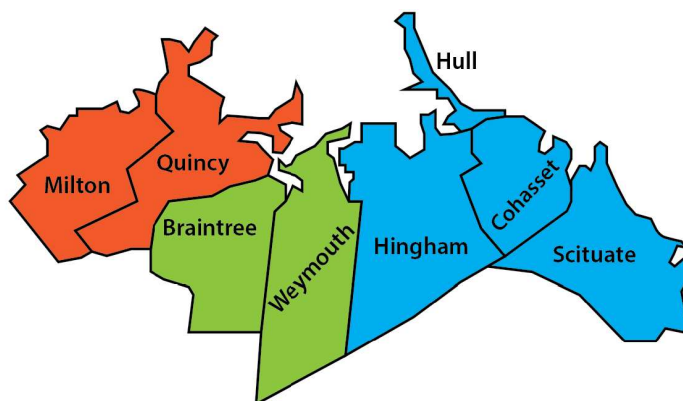
As a free standing piece to thousands of local households...the residents closest to you!

#### EXTENDED SHELF LIFE & RESPONSE

In the home 8-12 weeks. Receive more impressions per household for a longer length of time than any other form of print advertising on the market today!

#### LOW COST ADS FOR .5 TO 6 CENTS PER HOUSEHOLD!

Rate includes graphic design and full color!!



**Advertise In One or All Zones!**

### 2023 IMPORTANT DATES

ISSUE	CUT-OFF DATE	IN-HOME DATES
Spring	March 26	April 10
Summer	May 27	June 14
Fall	August 19	September 5
Holiday	October 28	November 14

## **FREE** DIGITAL EXPOSURE!

Ads are posted online at  
[www.communityvalues.com](http://www.communityvalues.com)



**Contact 781-821-2590 today to reserve your placement.**

# Call 781-821-2590

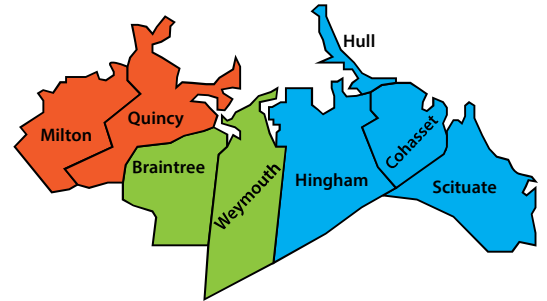
[ads@suburban-shopper.com](mailto:ads@suburban-shopper.com) ◆ [www.communityvalues.com](http://www.communityvalues.com)

# 2024 Community Values Magazine Rates

Least Expensive, Highest Quality, Direct Mail Magazine

## 2024 RATES

2022 Rates	1 Zone	2 Zones	3 Zones
One-Eighth Page	\$265	\$385	\$455
One-Sixth Page	\$325	\$455	\$555
One-Quarter Page	\$425	\$625	\$755
One-Third Page	\$525	\$825	\$955
One-Half Page	\$655	\$1055	\$1,255
Full Page	\$1,255	\$1,955	\$2,355



Additional Options	Cover Pricing Per Zone
Front Cover	\$1,595
1/2 Front	\$895
Back Cover	\$1,395
1/2 Back	\$795

### Payment Schedule:

First 1/2 of the payment is due when the order is placed. Second 1/2 of the payment is due when the ad proof is approved.

## OTHER REGIONS

### SOUTH SHORE SOUTH

Hanover, Norwell, Abington, Rockland	----- 17,000
Pembroke, Marshfield, Duxbury, Kingston	----- 18,000
East & West Bridgewater, Halifax, Hanson, Whitman, Plympton	----- 19,000
Plymouth, Carver, Middleboro, Lakeville	----- 29,000

### Metrowest South

Dedham & Westwood	----- 17,000
Dover & Needham	----- 15,000
Norwood & Walpole	----- 22,000

### SOUTH SHORE WEST

Sharon & Canton	----- 17,000
Stoughton & Easton	----- 22,000
Mansfield & Norton	----- 16,000

## Community Values of South Shore North

[www.communityvalues.com](http://www.communityvalues.com)

781-821-2590 ♦ [ads@suburban-shopper.com](mailto:ads@suburban-shopper.com)