

# ORIGINAL SHOPPER TOWNS

## DISPLAY ADS - SIZING & PRICES

COVERS ARE COLOR ONLY

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\$399 / \$379

COLOR \$439 / BW \$414

COLOR \$259 / BW \$239



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COVER FULL  
7.5 wide by 8.7 high



FRONT OR BACK  
COVER HALF  
7.5 wide by 4.3 high



FULL PAGE  
INSIDE  
7.5 wide by 9.75 high



HALF PAGE  
INSIDE  
7.5 wide by 4.625 high

COLOR \$159 / BW \$144

COLOR \$129 / BW \$119

COLOR \$99 / BW \$89

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QUARTER PAGE  
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ONE-SIXTH PAGE  
3.5 wide by 3.0 high



ONE-EIGHTH PAGE  
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ONE-SIXTEENTH PAGE  
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CLASSIFIEDS \$35 - BOX AD CLASSIFIEDS \$45



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