

The Suburban Shopper

Our History: The Suburban Shopper is your local direct mail advertiser supporting small businesses since 1959. It is a publication designed to connect residents to local businesses. It is mailed **FREE** to 10's of thousands addresses each week.

Suburban Shopper

Local and Trusted

2026 Media Kit



Weekly and Monthly Print Editions



Exclusive Oversized Mailers



**YOUR #1
LOCAL ADVERTISER
IN SOUTHEASTERN
MASSACHUSETTS!**

See all of our issues at
www.suburban-shopper.com



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12 New
Towns For
2026

Suburban Shoppers

2026 SCHEDULE

12 New
Towns For
2026

CALL 508-369-7282 • 781-821-2590 ads@suburban-shopper.com • www.suburban-shopper.com

ISSUE DATE	SHOPPERS DEADLINE	SUBURBAN SHOPPERS
1/14/2026	1/9/2026	Canton, Milton, Sharon, Stoughton, Easton, Walpole 2500
1/28/2026	1/23/2026	Canton, Milton, Sharon, Stoughton, Mansfield, Braintree, Foxboro 2500
2/11/2026	2/6/2026	Canton, Milton, Sharon, Stoughton, Easton, Walpole 2500
2/25/2026	2/20/2026	Canton, Milton, Sharon, Stoughton, Mansfield, Braintree, Foxboro 2500
3/4/2026	2/27/2026	Canton, Milton, Sharon, Stoughton, Easton, Walpole 2500, Norwood 2500, Weymouth 2500
3/11/2026	3/6/2026	Canton, Milton, Sharon, Stoughton, Randolph, Braintree, Foxboro 2500, Westwood 2500, Avon 1K, Holbrook 1K, Abington 1K
3/18/2026	3/13/2026	Canton, Milton, Sharon, Stoughton, Easton, Walpole 2500, Norfolk 2500, West Bridgewater 1K, Bridgewater 1K, East Bridgewater 1K
3/25/2026	3/20/2026	Canton, Milton, Sharon, Stoughton, Mansfield, Braintree, Foxboro 2500, Dedham 2500, Norton 1K, Raynham 1K, Lakeville 1K
4/1/2026	3/27/2026	Canton, Milton, Sharon, Stoughton, Easton, Walpole 2500, Norwood 2500, Weymouth 2500, Hansen 1K, Halifax 1K, Whitman 1K
4/8/2026	4/3/2026	Canton, Milton, Sharon, Stoughton, Randolph, Braintree, Foxboro 2500, Westwood 2500, Avon 1K, Holbrook 1K, Abington 1K
4/15/2026	4/10/2026	Canton, Milton, Sharon, Stoughton, Easton, Walpole 2500, Norfolk 2500, West Bridgewater 1K, Bridgewater 1K, East Bridgewater 1K
4/22/2026	4/17/2026	Canton, Milton, Sharon, Stoughton, Mansfield, Braintree, Foxboro 2500, Dedham 2500, Norton 1K, Raynham 1K, Lakeville 1K
4/29/2026	4/24/2026	Canton, Milton, Sharon, Stoughton, Easton, Walpole 2500, Norwood 2500, Weymouth 2500, Hansen 1K, Halifax 1K, Whitman 1K
5/6/2026	5/1/2026	Canton, Milton, Sharon, Stoughton, Randolph, Braintree, Foxboro 2500, Westwood 2500, Avon 1K, Holbrook 1K, Abington 1K
5/13/2026	5/8/2026	Canton, Milton, Sharon, Stoughton, Easton, Walpole 2500, Norfolk 2500, West Bridgewater 1K, Bridgewater 1K, East Bridgewater 1K
5/20/2026	5/15/2026	Canton, Milton, Sharon, Stoughton, Mansfield, Braintree, Foxboro 2500, Dedham 2500, Norton 1K, Raynham 1K, Lakeville 1K
5/27/2026	5/22/2026	Canton, Milton, Sharon, Stoughton, Easton, Walpole 2500, Norwood 2500, Weymouth 2500, Hansen 1K, Halifax 1K, Whitman 1K
6/3/2026	5/29/2026	Canton, Milton, Sharon, Stoughton, Randolph, Braintree, Foxboro 2500, Westwood 2500, Avon 1K, Holbrook 1K, Abington 1K
6/10/2026	6/5/2026	Canton, Milton, Sharon, Stoughton, Easton, Walpole 2500, Norfolk 2500, West Bridgewater 1K, Bridgewater 1K, East Bridgewater 1K
6/17/2026	6/12/2026	Canton, Milton, Sharon, Stoughton, Mansfield, Braintree, Foxboro 2500, Dedham 2500, Norton 1K, Raynham 1K, Lakeville 1K
6/24/2026	6/19/2026	Canton, Milton, Sharon, Stoughton, Easton, Walpole 2500, Norwood 2500, Weymouth 2500, Hansen 1K, Halifax 1K, Whitman 1K
7/1/2026	6/26/2026	Canton, Milton, Sharon, Stoughton, Randolph, Braintree, Foxboro 2500, Westwood 2500
7/8/2026	7/3/2026	

ORIGINAL SHOPPER TOWNS

Sharon, Canton, Milton, Stoughton, Easton, Mansfield, Braintree, Randolph

DISPLAY ADS - SIZING & PRICES

COVERS ARE COLOR ONLY

\$699 / \$649



FRONT OR BACK
COVER FULL
7.5 wide by 8.7 high

\$399 / \$379



FRONT OR BACK
COVER HALF
7.5 wide by 4.3 high

COLOR \$439 / BW \$414 COLOR \$259 / BW \$239



FULL PAGE
INSIDE
7.5 wide by 9.75 high



HALF PAGE
INSIDE
7.5 wide by 4.625 high

COLOR \$159 / BW \$144



QUARTER PAGE
3.5 wide by 4.75 high

COLOR \$129 / BW \$119



ONE-SIXTH PAGE
3.5 wide by 3.0 high

COLOR \$99 / BW \$89



ONE-EIGHTH PAGE
3.5 wide by 2.3 high

COLOR \$69 / BW \$64



ONE-SIXTEENTH PAGE
3.5 wide by 1.5 high

CLASSIFIEDS \$35 - BOX AD CLASSIFIEDS \$45



**CALL FOR MULTI-TOWN &
MULTI-WEEK DISCOUNTS**
508-369-7282 • 781-821-2590

TOWNS - 2500 ADDRESSES TOP HIGHEST HOUSEHOLD INCOME ROUTES

Walpole, Foxboro, Norwood, Westwood, Norfolk, Dedham

DISPLAY ADS - SIZING & PRICES

COVERS ARE COLOR ONLY

\$349 / \$299



FRONT / BACK

COVER FULL

7.5 wide by 8.7 high

\$199 / \$179



FRONT / BACK

COVER HALF

7.5 wide by 4.3 high

COLOR \$199 / BW \$179



FULL PAGE

INSIDE

7.5 wide by 9.75 high

COLOR \$109 / BW \$99



HALF PAGE

INSIDE

7.5 wide by 4.625 high

COLOR \$69 / BW \$59



QUARTER PAGE

3.5 wide by 4.75 high

QTR PAGE IS THE SMALLEST SIZE FOR THE 2500 TOWNS



**CALL FOR MULTI-TOWN &
MULTI-WEEK DISCOUNTS
508-369-7282 • 781-821-2590**

TOWNS - 1,000 ADDRESSES TOP HIGHEST HOUSEHOLD INCOME ROUTES

Zone 1 - Avon, Holbrook, Abington | Zone 2 - W. Bridgewater, E. Bridgewater, Bridgewater

Zone 3 - Norton, Raynham, Lakeville | Zone 4 - Whitman, Hanson, Halifax

DISPLAY ADS - SIZING & PRICES

COVERS ARE COLOR ONLY

\$299 / \$249



FRONT / BACK
COVER FULL
7.5 wide by 8.7 high

***HALF PAGE IS THE
SMALLEST AD SIZE FOR
THE 1,000 ADDRESSES TOWNS**

\$149 - All 3 Zones - \$399

COLOR \$109 / BW \$99



FULL PAGE
INSIDE
7.5 wide by 9.75 high



HALF PAGE
INSIDE
7.5 wide by 4.625 high

HALF PAGE IS THE SMALLEST SIZE FOR THE 2500 TOWNS



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508-369-7282 • 781-821-2590**

Suburban
Shopper
TRUSTED AND
LOCAL

Hey Restaurant Owners!

THE SUBURBAN SHOPPER MENU INSERT

- INSERTING - \$85 PER 1,000
- SAVE TIME & MONEY
WITH OUR DIRECT MAIL SERVICE
- NO USPS PAPERWORK
- NO WASTED TIME
DROPPING MENUS AT PO

LESS THAN HALF THE POST OFFICE PRICE !!!

CURRENT RESTAURANTS THAT WORK WITH US

Mr. CHEF's
CHINESE & JAPANESE RESTAURANT



Direct Mail to every address or choose the routes you want

DESIGN, PRINT & DELIVERY OF DIRECT MAIL GIANT POSTCARDS

POSTCARDS

"I am a GIANT 8.5 x 11
High Gloss Card Stock"
Postcard

"I am a 6.25 inch x 9 inch
High Gloss Card Stock
Postcard"

SERVING ALL OF NEW ENGLAND



Suburban Shopper Media LLC
27 Glen Street, Unit 12C - Stoughton, MA 02072
ads@suburban-shopper.com • 781-821-2590

*Our Lowest Price Guarantee ensures you the lowest price on any comparable quality products. Prior to purchase, forward us an official quote for products of similar or higher quality from any Reputable Provider and we will match the quoted price.

DISPLAY ADS - SIZING & PRICES

COVERS ARE COLOR ONLY

\$349 / \$299



FRONT / BACK
COVER FULL
7.5 wide by 8.7 high

\$199 / \$179



FRONT / BACK
COVER HALF
7.5 wide by 4.3 high

COLOR \$199 / BW \$179



FULL PAGE
INSIDE
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COLOR \$109 / BW \$99



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COLOR \$69 / BW \$59



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