

## The Suburban Shopper

**Our History:** The Suburban Shopper is your local direct mail advertiser supporting small businesses since 1959. It is a publication designed to connect residents to local businesses. It is mailed **FREE** to 10's of thousands addresses each week.

# Suburban Shopper

Local and Trusted

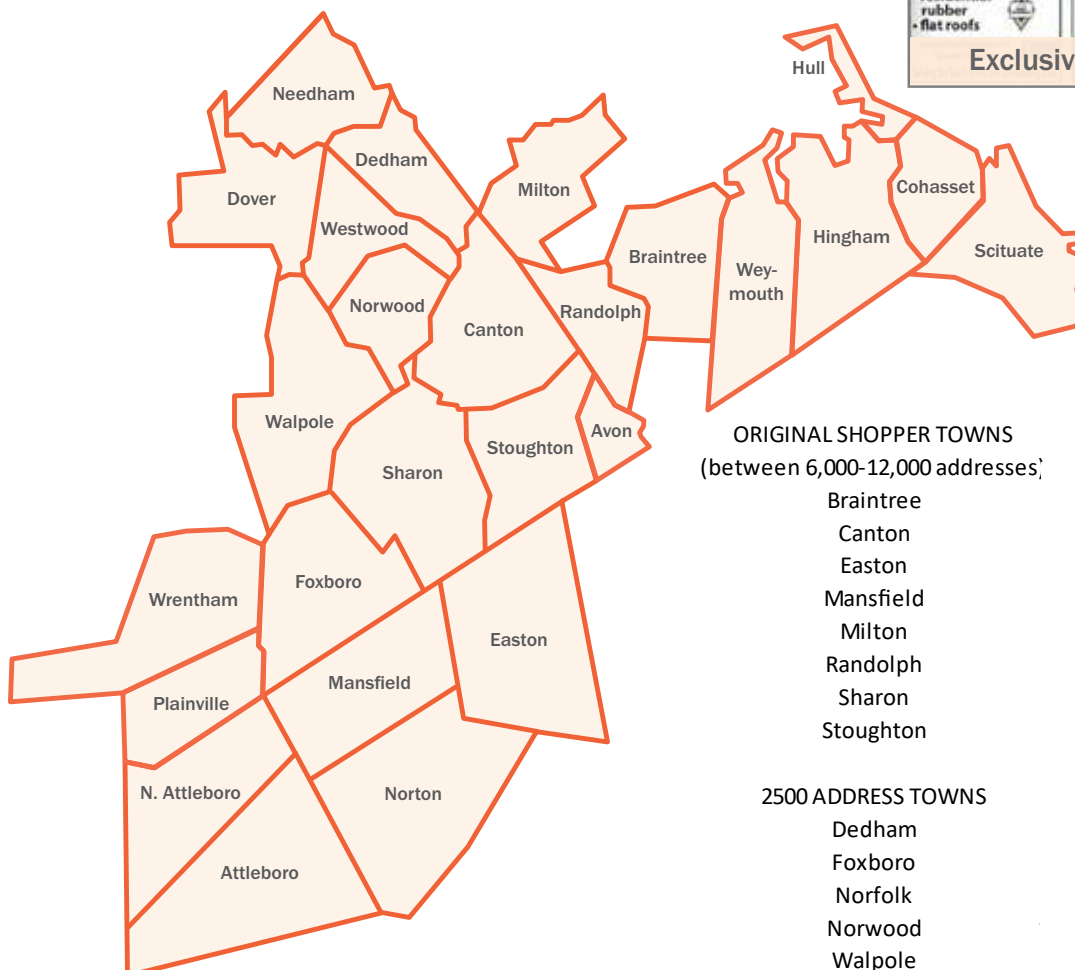
## 2026 Media Kit



Weekly and Monthly Print Editions



Exclusive Oversized Mailers



ORIGINAL SHOPPER TOWNS  
(between 6,000-12,000 addresses)

Braintree  
Canton  
Easton  
Mansfield  
Milton  
Randolph  
Sharon  
Stoughton

2500 ADDRESS TOWNS

Dedham  
Foxboro  
Norfolk  
Norwood  
Walpole  
Westwood  
Weymouth

**NEW FOR 2026**

1000 ADDRESSES TOWNS

Avon  
Holbrook  
Abington  
Bridgewater  
West Bridgewater  
East Bridgewater  
Norton  
Raynham  
Lakeville  
Hanson  
Halifax  
Whitman

12 New  
Towns For  
2026

# Suburban Shoppers

12 New  
Towns For  
2026

## 2026 SCHEDULE

CALL 508-369-7282 • 781-821-2590 • ads@suburban-shopper.com • www.suburban-shopper.com

NEW TOWNS ARE DELIVERED TO 1,000 ADDRESSES IN EACH TOWN TO THE HIGHEST GROSSING INCOME HOUSE HOLD ROUTES

### NEW TOWNS ARE:

Avon, Holbrook, Abington, West Bridgewater, East Bridgewater,  
Bridgewater, Norton, Raynham, Lakeville, Hanson, Halifax, Whitman

ISSUE DATE	SHOPPERS DEADLINE	SUBURBAN SHOPPERS updated 02/17/26
2/25/2026	2/20/2026	Canton, Milton, Sharon, Stoughton, Mansfield, Braintree, Foxboro 2500
3/4/2026	2/27/2026	Canton, Milton, Sharon, Stoughton, Easton, Walpole 2500, Norwood 2500, Dedham 2500
3/11/2026	3/6/2026	Canton, Milton, Sharon, Stoughton, Randolph, Braintree, Weymouth 2500, Foxboro 2500, Westwood 2500, Avon 1K, Holbrook 1K, Abington 1K
3/18/2026	3/13/2026	Canton, Milton, Sharon, Stoughton, Easton, Walpole 2500, Norfolk 2500, West Bridgewater 1K, Bridgewater 1K, East Bridgewater 1K
3/25/2026	3/20/2026	Canton, Milton, Sharon, Stoughton, Mansfield, Braintree, Foxboro 2500, Norton 1K, Raynham 1K, Lakeville 1K
4/1/2026	3/27/2026	Canton, Milton, Sharon, Stoughton, Easton, Walpole 2500, Norwood 2500, Dedham 2500, Hanson 1K, Halifax 1K, Whitman 1K
4/8/2026	4/3/2026	Canton, Milton, Sharon, Stoughton, Randolph, Braintree, Weymouth 2500, Foxboro 2500, Westwood 2500, Avon 1K, Holbrook 1K, Abington 1K
4/15/2026	4/10/2026	Canton, Milton, Sharon, Stoughton, Easton, Walpole 2500, Norfolk 2500, West Bridgewater 1K, Bridgewater 1K, East Bridgewater 1K
4/22/2026	4/17/2026	Canton, Milton, Sharon, Stoughton, Mansfield, Braintree, Foxboro 2500, Norton 1K, Raynham 1K, Lakeville 1K
4/29/2026	4/24/2026	Canton, Milton, Sharon, Stoughton, Easton, Walpole 2500, Norwood 2500, Dedham 2500, Hanson 1K, Halifax 1K, Whitman 1K
5/6/2026	5/1/2026	Canton, Milton, Sharon, Stoughton, Randolph, Braintree, Weymouth 2500, Foxboro 2500, Westwood 2500, Avon 1K, Holbrook 1K, Abington 1K
5/13/2026	5/8/2026	Canton, Milton, Sharon, Stoughton, Easton, Walpole 2500, Norfolk 2500, West Bridgewater 1K, Bridgewater 1K, East Bridgewater 1K
5/20/2026	5/15/2026	Canton, Milton, Sharon, Stoughton, Mansfield, Braintree, Foxboro 2500, Norton 1K, Raynham 1K, Lakeville 1K
5/27/2026	5/22/2026	Canton, Milton, Sharon, Stoughton, Easton, Walpole 2500, Norwood 2500, Dedham 2500, Hanson 1K, Halifax 1K, Whitman 1K
6/3/2026	5/29/2026	Canton, Milton, Sharon, Stoughton, Randolph, Braintree, Weymouth 2500, Foxboro 2500, Westwood 2500, Avon 1K, Holbrook 1K, Abington 1K
6/10/2026	6/5/2026	Canton, Milton, Sharon, Stoughton, Easton, Walpole 2500, Norfolk 2500, West Bridgewater 1K, Bridgewater 1K, East Bridgewater 1K
6/17/2026	6/12/2026	Canton, Milton, Sharon, Stoughton, Mansfield, Braintree, Foxboro 2500, Norton 1K, Raynham 1K, Lakeville 1K
6/24/2026	6/19/2026	Canton, Milton, Sharon, Stoughton, Easton, Walpole 2500, Norwood 2500, Dedham 2500, Hanson 1K, Halifax 1K, Whitman 1K
7/1/2026	6/26/2026	Canton, Milton, Sharon, Stoughton, Randolph, Braintree, Weymouth 2500, Foxboro 2500, Westwood 2500
7/8/2026	7/3/2026	

# ORIGINAL SHOPPER TOWNS

Sharon, Canton, Milton, Stoughton, Easton, Mansfield, Braintree, Randolph

## DISPLAY ADS - SIZING & PRICES

COVERS ARE COLOR ONLY

**\$699 / \$649**



FRONT OR BACK  
COVER FULL  
7.5 wide by 8.7 high

**\$399 / \$379**



FRONT OR BACK  
COVER HALF  
7.5 wide by 4.3 high

COLOR \$439 / BW \$414    COLOR \$259 / BW \$239



FULL PAGE  
INSIDE  
7.5 wide by 9.75 high



HALF PAGE  
INSIDE  
7.5 wide by 4.625 high

COLOR \$159 / BW \$144



QUARTER PAGE  
3.5 wide by 4.75 high

COLOR \$129 / BW \$119



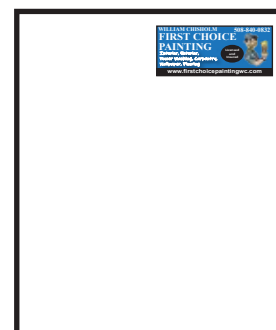
ONE-SIXTH PAGE  
3.5 wide by 3.0 high

COLOR \$99 / BW \$89



ONE-EIGHTH PAGE  
3.5 wide by 2.3 high

COLOR \$69 / BW \$64



ONE-SIXTEENTH PAGE  
3.5 wide by 1.5 high

## CLASSIFIEDS \$35 - BOX AD CLASSIFIEDS \$45



**CALL FOR MULTI-TOWN &  
MULTI-WEEK DISCOUNTS**  
**508-369-7282 • 781-821-2590**

# TOWNS - 2500 ADDRESSES TOP HIGHEST HOUSEHOLD INCOME ROUTES

Walpole, Foxboro, Norwood, Westwood, Norfolk, Dedham

## DISPLAY ADS - SIZING & PRICES

COVERS ARE COLOR ONLY

**\$349 / \$299**



FRONT / BACK  
COVER FULL  
7.5 wide by 8.7 high

**\$199 / \$179**



FRONT / BACK  
COVER HALF  
7.5 wide by 4.3 high

**COLOR \$199 / BW \$179**



FULL PAGE  
INSIDE  
7.5 wide by 9.75 high

**COLOR \$119 / BW \$109**



HALF PAGE  
INSIDE  
7.5 wide by 4.625 high

**COLOR \$69 / BW \$59**



QUARTER PAGE  
3.5 wide by 4.75 high

**QTR PAGE IS THE SMALLEST SIZE FOR THE 2500 ADDRESSES TOWNS**



**CALL FOR MULTI-TOWN &  
MULTI-WEEK DISCOUNTS  
508-369-7282 • 781-821-2590**

## TOWNS - 1,000 ADDRESSES TOP HIGHEST HOUSEHOLD INCOME ROUTES

Zone 1 - Avon, Holbrook, Abington | Zone 2 - W. Bridgewater, E. Bridgewater, Bridgewater

Zone 3 - Norton, Raynham, Lakeville | Zone 4 - Whitman, Hanson, Halifax

## DISPLAY ADS - SIZING & PRICES

COVERS ARE COLOR ONLY

\$299 / \$249



FRONT / BACK  
COVER FULL  
7.5 wide by 8.7 high

**\*HALF PAGE IS THE  
SMALLEST AD SIZE FOR  
THE 1,000 ADDRESSES TOWNS**

\$149 - All 3 Zones - \$399

COLOR \$99 / BW \$89



FULL PAGE  
INSIDE  
7.5 wide by 9.75 high



HALF PAGE  
INSIDE  
7.5 wide by 4.625 high

**HALF PAGE IS THE SMALLEST SIZE FOR THE 1000 ADDRESSES TOWNS**



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MULTI-WEEK DISCOUNTS  
508-369-7282 • 781-821-2590**



Suburban  
Shopper  
TRUSTED AND  
LOCAL

# Hey Restaurant Owners!

## THE SUBURBAN SHOPPER MENU INSERT

- INSERTING - \$85 PER 1,000
- SAVE TIME & MONEY  
WITH OUR DIRECT MAIL SERVICE
- NO USPS PAPERWORK
- NO WASTED TIME  
DROPPING MENUS AT PO

## LESS THAN HALF THE POST OFFICE PRICE !!!

CURRENT RESTAURANTS THAT WORK WITH US

Mr. CHEF's  
CHINESE & JAPANESE RESTAURANT



Direct Mail to every address or choose the routes you want



DESIGN, PRINT & DELIVERY OF DIRECT MAIL GIANT POSTCARDS

# POSTCARDS

"I am a GIANT 8.5 x 11  
High Gloss Card Stock"  
Postcard

"I am a 6.25 inch x 9 inch  
High Gloss Card Stock  
Postcard"

SERVING ALL OF NEW ENGLAND



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ads@suburban-shopper.com • 781-821-2590

\*Our Lowest Price Guarantee ensures you the lowest price on any comparable quality products. Prior to purchase, forward us an official quote for products of similar or higher quality from any Reputable Provider and we will match the quoted price.