

The Suburban Shopper

Our History: The Suburban Shopper is your local direct mail advertiser supporting small businesses since 1959. It is a publication designed to connect residents to local businesses. It is mailed **FREE** to 10's of thousands addresses each week.

Suburban Shopper

Local and Trusted

2026 Media Kit



Weekly and Monthly Print Editions



Exclusive Oversized Mailers



NEW FOR 2026

1000 ADDRESSES TOWNS

Avon
Holbrook
Abington
Bridgewater
West Bridgewater
East Bridgewater
Norton
Raynham
Lakeville
Hanson
Halifax
Whitman

ORIGINAL SHOPPER TOWNS (between 6,000-12,000 addresses)

Braintree
Canton
Easton
Mansfield
Milton
Randolph
Sharon
Stoughton

2500 ADDRESS TOWNS

Dedham
Foxboro
Norfolk
Norwood
Walpole
Westwood
Weymouth

12 New
Towns For
2026

Suburban Shoppers

12 New
Towns For
2026

2026 SCHEDULE

CALL 508-369-7282 • 781-821-2590 • ads@suburban-shopper.com • www.suburban-shopper.com

NEW TOWNS ARE DELIVERED TO 1,000 ADDRESSES IN EACH TOWN TO THE HIGHEST GROSSING INCOME HOUSE HOLD ROUTES

NEW TOWNS ARE:

Avon, Holbrook, Abington, West Bridgewater, East Bridgewater,
Bridgewater, Norton, Raynham, Lakeville, Hanson, Halifax, Whitman

ISSUE DATE	SHOPPERS DEADLINE	SUBURBAN SHOPPERS updated 02/17/26
2/25/2026	2/20/2026	Canton, Milton, Sharon, Stoughton, Mansfield, Braintree, Foxboro 2500
3/4/2026	2/27/2026	Canton, Milton, Sharon, Stoughton, Easton, Walpole 2500, Norwood 2500, Dedham 2500
3/11/2026	3/6/2026	Canton, Milton, Sharon, Stoughton, Randolph, Braintree, Weymouth 2500, Foxboro 2500, Westwood 2500, Avon 1K, Holbrook 1K, Abington 1K
3/18/2026	3/13/2026	Canton, Milton, Sharon, Stoughton, Easton, Walpole 2500, Norfolk 2500, West Bridgewater 1K, Bridgewater 1K, East Bridgewater 1K
3/25/2026	3/20/2026	Canton, Milton, Sharon, Stoughton, Mansfield, Braintree, Foxboro 2500, Norton 1K, Raynham 1K, Lakeville 1K
4/1/2026	3/27/2026	Canton, Milton, Sharon, Stoughton, Easton, Walpole 2500, Norwood 2500, Dedham 2500, Hanson 1K, Halifax 1K, Whitman 1K
4/8/2026	4/3/2026	Canton, Milton, Sharon, Stoughton, Randolph, Braintree, Weymouth 2500, Foxboro 2500, Westwood 2500, Avon 1K, Holbrook 1K, Abington 1K
4/15/2026	4/10/2026	Canton, Milton, Sharon, Stoughton, Easton, Walpole 2500, Norfolk 2500, West Bridgewater 1K, Bridgewater 1K, East Bridgewater 1K
4/22/2026	4/17/2026	Canton, Milton, Sharon, Stoughton, Mansfield, Braintree, Foxboro 2500, Norton 1K, Raynham 1K, Lakeville 1K
4/29/2026	4/24/2026	Canton, Milton, Sharon, Stoughton, Easton, Walpole 2500, Norwood 2500, Dedham 2500, Hanson 1K, Halifax 1K, Whitman 1K
5/6/2026	5/1/2026	Canton, Milton, Sharon, Stoughton, Randolph, Braintree, Weymouth 2500, Foxboro 2500, Westwood 2500, Avon 1K, Holbrook 1K, Abington 1K
5/13/2026	5/8/2026	Canton, Milton, Sharon, Stoughton, Easton, Walpole 2500, Norfolk 2500, West Bridgewater 1K, Bridgewater 1K, East Bridgewater 1K
5/20/2026	5/15/2026	Canton, Milton, Sharon, Stoughton, Mansfield, Braintree, Foxboro 2500, Norton 1K, Raynham 1K, Lakeville 1K
5/27/2026	5/22/2026	Canton, Milton, Sharon, Stoughton, Easton, Walpole 2500, Norwood 2500, Dedham 2500, Hanson 1K, Halifax 1K, Whitman 1K
6/3/2026	5/29/2026	Canton, Milton, Sharon, Stoughton, Randolph, Braintree, Weymouth 2500, Foxboro 2500, Westwood 2500, Avon 1K, Holbrook 1K, Abington 1K
6/10/2026	6/5/2026	Canton, Milton, Sharon, Stoughton, Easton, Walpole 2500, Norfolk 2500, West Bridgewater 1K, Bridgewater 1K, East Bridgewater 1K
6/17/2026	6/12/2026	Canton, Milton, Sharon, Stoughton, Mansfield, Braintree, Foxboro 2500, Norton 1K, Raynham 1K, Lakeville 1K
6/24/2026	6/19/2026	Canton, Milton, Sharon, Stoughton, Easton, Walpole 2500, Norwood 2500, Dedham 2500, Hanson 1K, Halifax 1K, Whitman 1K
7/1/2026	6/26/2026	Canton, Milton, Sharon, Stoughton, Randolph, Braintree, Weymouth 2500, Foxboro 2500, Westwood 2500
7/8/2026	7/3/2026	

Suburban Shoppers 27 Towns

Abington	Avon	Braintree	Bridgewater	Canton	Dedham	East Bridgewater
03/11/2026	03/11/2026	02/25/2026	03/18/2026	02/25/2026	03/04/2026	03/18/2026
04/08/2026	04/08/2026	03/11/2026	04/15/2026	03/04/2026	04/01/2026	04/15/2026
05/06/2026	05/06/2026	03/25/2026	05/13/2026	03/11/2026	04/29/2026	05/13/2026
06/03/2026	06/03/2026	04/08/2026	06/10/2026	03/18/2026	05/27/2026	06/10/2026
		04/22/2026		03/25/2026	06/24/2026	
		05/06/2026		04/01/2026	07/22/2026	
		05/20/2026		04/08/2026	08/26/2026	
		06/03/2026		04/15/2026	09/23/2026	
		06/17/2026		04/22/2026	10/21/2026	
		07/01/2026		04/29/2026	11/18/2026	
		07/15/2026		05/06/2026	12/23/2026	
		07/29/2026		05/13/2026		
		08/19/2026		05/20/2026		
		9/2/2026		5/27/2026		
		9/16/2026		6/3/2026		
		9/30/2026		6/10/2026		
		10/14/2026		6/17/2026		
		10/28/2026		6/24/2026		
		11/11/2026		07/01/2026		
		11/25/2026		07/15/2026		
		12/16/2026		07/22/2026		
				07/29/2026		
				08/05/2026		
				08/12/2026		
				08/19/2026		
				08/26/2026		
				09/02/2026		
				09/09/2026		
				09/16/2026		
				09/23/2026		
				09/30/2026		
				10/07/2026		
				10/14/2026		
				10/21/2026		
				10/28/2026		
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				12/16/2026		
				12/23/2026		

27 Towns

[illegible]

Suburban Shoppers 27 Towns

Milton	Norfolk	Norton	Norwood	Randolph	Raynham	Sharon
03/04/2026	03/18/2026	03/25/2026	03/04/2026	03/11/2026	03/25/2026	02/25/2026
03/11/2026	04/15/2026	04/22/2026	04/01/2026	04/08/2026	04/22/2026	03/04/2026
03/18/2026	05/13/2026	05/20/2026	04/29/2026	05/06/2026	05/20/2026	03/11/2026
03/25/2026	06/10/2026	06/17/2026	05/27/2026	06/03/2026	06/17/2026	03/18/2026
04/01/2026	08/19/2026		06/24/2026	07/01/2026		03/25/2026
04/08/2026	09/16/2026		07/29/2026	08/05/2026		04/01/2026
04/15/2026	10/14/2026		09/02/2026	09/09/2026		04/08/2026
04/22/2026	11/11/2026		09/30/2026	10/07/2026		04/15/2026
04/29/2026	12/16/2026		10/28/2026	12/09/2026		04/22/2026
05/06/2026			11/25/2026			04/29/2026
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						12/16/2026
						12/23/2026

Suburban Shoppers 27 Towns

Stoughton	Walpole	West Bridgewater	Westwood	Weymouth	Whitman
02/25/2026	03/04/2026	03/18/2026	03/11/2026	03/11/2026	04/01/2026
03/04/2026	03/18/2026	04/15/2026	04/08/2026	04/08/2026	04/29/2026
03/11/2026	04/01/2026	05/13/2026	05/06/2026	05/06/2026	05/27/2026
03/18/2026	04/15/2026	06/10/2026	06/03/2026	06/03/2026	06/24/2026
03/25/2026	04/29/2026		07/01/2026	07/01/2026	
04/01/2026	05/13/2026		08/05/2026	09/09/2026	
04/08/2026	05/27/2026		09/09/2026	10/07/2026	
04/15/2026	06/10/2026		10/07/2026	11/04/2026	
04/22/2026	06/24/2026		12/09/2026	12/09/2026	
04/29/2026	07/15/2026				
05/06/2026	07/29/2026				
05/13/2026	08/19/2026				
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05/27/2026	09/16/2026				
06/03/2026	09/30/2026				
06/10/2026	10/14/2026				
06/17/2026	10/28/2026				
06/24/2026	11/11/2026				
07/01/2026	11/25/2026				
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12/16/2026					
12/23/2026					

ORIGINAL SHOPPER TOWNS

Sharon, Canton, Milton, Stoughton, Easton, Mansfield, Braintree, Randolph

DISPLAY ADS - SIZING & PRICES

COVERS ARE COLOR ONLY

\$699 / \$649



FRONT OR BACK
COVER FULL
7.5 wide by 8.7 high

\$399 / \$379



FRONT OR BACK
COVER HALF
7.5 wide by 4.3 high

COLOR \$439 / BW \$414



FULL PAGE
INSIDE
7.5 wide by 9.75 high

COLOR \$259 / BW \$239



HALF PAGE
INSIDE
7.5 wide by 4.625 high

COLOR \$159 / BW \$144



QUARTER PAGE
3.5 wide by 4.75 high

COLOR \$129 / BW \$119



ONE-SIXTH PAGE
3.5 wide by 3.0 high

COLOR \$99 / BW \$89



ONE-EIGHTH PAGE
3.5 wide by 2.3 high

COLOR \$69 / BW \$64



ONE-SIXTEENTH PAGE
3.5 wide by 1.5 high

CLASSIFIEDS \$35 - BOX AD CLASSIFIEDS \$45



**CALL FOR MULTI-TOWN &
MULTI-WEEK DISCOUNTS
508-369-7282 • 781-821-2590**

TOWNS - 2500 ADDRESSES TOP HIGHEST HOUSEHOLD INCOME ROUTES

Walpole, Foxboro, Norwood, Westwood, Norfolk, Dedham

DISPLAY ADS - SIZING & PRICES

COVERS ARE COLOR ONLY

\$349 / \$299



FRONT / BACK
COVER FULL
7.5 wide by 8.7 high

\$199 / \$179



FRONT / BACK
COVER HALF
7.5 wide by 4.3 high

COLOR \$199 / BW \$179



FULL PAGE
INSIDE
7.5 wide by 9.75 high

COLOR \$119 / BW \$109



HALF PAGE
INSIDE
7.5 wide by 4.625 high

COLOR \$69 / BW \$59



QUARTER PAGE
3.5 wide by 4.75 high

QTR PAGE IS THE SMALLEST SIZE FOR THE 2500 ADDRESSES TOWNS



**CALL FOR MULTI-TOWN &
MULTI-WEEK DISCOUNTS**
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TOWNS - 1,000 ADDRESSES TOP HIGHEST HOUSEHOLD INCOME ROUTES

Zone 1 - Avon, Holbrook, Abington | Zone 2 - W. Bridgewater, E. Bridgewater, Bridgewater
Zone 3 - Norton, Raynham, Lakeville | Zone 4 - Whitman, Hanson, Halifax

DISPLAY ADS - SIZING & PRICES

COVERS ARE COLOR ONLY

\$299 / \$249



FRONT / BACK
COVER FULL
7.5 wide by 8.7 high

***HALF PAGE IS THE
SMALLEST AD SIZE FOR
THE 1,000 ADDRESSES TOWNS**

\$149 - All 3 Zones - \$399

COLOR \$99 / BW \$89



FULL PAGE
INSIDE
7.5 wide by 9.75 high



HALF PAGE
INSIDE
7.5 wide by 4.625 high

HALF PAGE IS THE SMALLEST SIZE FOR THE 1000 ADDRESSES TOWNS



**CALL FOR MULTI-TOWN &
MULTI-WEEK DISCOUNTS
508-369-7282 • 781-821-2590**

Suburban
Shopper

TRUSTED AND
LOCAL

Hey Restaurant Owners !

THE SUBURBAN SHOPPER MENU INSERT

- INSERTING - \$85 PER 1,000
- SAVE TIME & MONEY
WITH OUR DIRECT MAIL SERVICE
- NO USPS PAPERWORK
- NO WASTED TIME
DROPPING MENUS AT PO

LESS THAN HALF THE POST OFFICE PRICE !!!

CURRENT RESTAURANTS THAT WORK WITH US

Mr. CHEF's
CHINESE & JAPANESE RESTAURANT



Direct Mail to every address or choose the routes you want

DESIGN, PRINT & DELIVERY OF DIRECT MAIL GIANT POSTCARDS

POSTCARDS

"I am a GIANT 8.5 x 11
High Gloss Card Stock"
Postcard

"I am a 6.25 inch x 9 inch
High Gloss Card Stock
Postcard"

SERVING ALL OF NEW ENGLAND



Suburban Shopper Media LLC

27 Glen Street, Unit 12C - Stoughton, MA 02072

ads@suburban-shopper.com • 781-821-2590

*Our Lowest Price Guarantee ensures you the lowest price on any comparable quality products. Prior to purchase, forward us an official quote for products of similar or higher quality from any Reputable Provider and we will match the quoted price.