

# Our Business is Growing Your Business!

# Community Values

## South Shore



### ADVERTISING DESIGNED FOR RESULTS!

**Cost Effective, Direct Mail Marketing for Small to Medium Size Businesses**



#### LOW COST / HIGH VALUE

Less than a penny per house for a quarter page mailed across the South Shore.



#### FULL COLOR, GLOSSY MAGAZINES

Attractive, professional look for your business.



#### EXTENDED SHELF LIFE & RESPONSE

Glossy magazines stay in the house longer than newspaper print.



#### FREE PROFESSIONAL AD DESIGN AND CONSULTATION

Ads posted online at [www.communityvalues.com](http://www.communityvalues.com)



#### FREE DIGITAL EXPOSURE



### 2026 IMPORTANT DATES

Issue	Cut-off Date	In-Homes Week of
Spring	March 13	April 1
Summer	May 29	June 15
Fall	Aug. 21	Sept. 7
Holiday	Oct. 30	Nov. 16



### SOUTH SHORE HOMES IN 4 ZONES

Single Zone (One color on map)	# of Homes
Hanover, Norwell, Abington, Rockland	17,400
Pembroke, Marshfield, Duxbury, Kingston	19,700
Bridgewater, Halifax, Hanson, Whitman, Plympton	21,400
Plymouth, Carver, Middleboro, Lakeville	29,200
<b>Total Mailed to All Zones</b>	<b>87,700</b>

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# 2026 Community Values Magazine

**87,700 SOUTH SHORE HOMES in 4 ZONES**

2025 RATES	1 Zone	2 Zones	3 Zones	4 Zones
One-Sixth	\$395	\$595	\$695	\$795
One-Quarter	\$495	\$795	\$895	\$995
One-Third	\$595	\$895	\$1,095	\$1,195
One-Half	\$695	\$1,295	\$1,395	\$1,495
Full-Page	\$1,295	\$2,295	\$2,495	\$2,695

Additional Options	Cover Pricing Per Zone
Front Cover-Top Half	\$1,825
Oversized Business Card	\$250
Back Cover-Third	\$995
Back Page Cover Full	\$1,950
Half Back Cover	\$1,125

## Payment Schedule

- First 1/2 of payment is due when the order is placed.
- Second 1/2 of payment is due when the ad proof is approved.

## Other Regions

### SOUTH SHORE NORTH

Hingham, Hull, Cohasset, Scituate..... 22,532  
 Quincy, Milton ..... 22,591  
 Braintree, Weymouth..... 21,578

### CAPE COD

Cape Canal Region..... 15,000  
 Falmouth ..... 15,000  
 Sandwich, Mashpee,Marston Mills ..... 15,000  
 Hyannis, Centerville, Osterville ..... 15,000  
 Yarmouth..... 15,000  
 Lower Cape..... 17,000



**Advertise In One or All 4 Zones!**

## A Word from Our Advertisers....

*"Fran does a phenomenal job at keeping our Auto Glass Business front and center in the Community Values Magazine! When we moved to our new location, we did a special on our Famous Glass Cleaner. The week it was published we new right away we hit a home run!"*

*Thank you, Fran, and Community Values!"*

Peter L Brown, President

Tiny & Sons Auto Glass Co.

*"My business is extremely grateful for Community Values for helping grow my business the last 15 years! I only do one type of advertising and it's with Fran at Community Values! Community Values is a must have for any business that wants to get a massive return on a small investment!"*

Rental Guy

Steve Howard - Owner

Country Rentals

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